

2024

BOSS
babe

Be a Risk Taker!

Be a Risk Taker!

Are you ready to say YES to being a Boss Babe Risk Taker in 2024?

Lean in for a closer look before you answer....

Boss Babe: a confident, ambitious woman who takes charge of her life and career with a strong sense of empowerment.

Risk Taker: someone willing to venture into uncertain situations, embracing challenges and opportunities with courage and potential for significant rewards.

Put those 2 great titles together and you've got a woman who is going to change some lives...starting with her own and impacting so many others as she steps out on faith. This is your year to be a ***Boss Babe Risk Taker***.

Consider this packet...and this 7-week Boss Babe series, your official invitation to step out of your "safe zone" and join your Mary Kay Boss Babe sisters in the "faith zone" and be a Boss Babe Risk Taker in 2024!

Get ready to learn from 7 National Sales Directors who will inspire you with their own personal stories of when they took a risk in their business as a Beauty Consultant. You'll be sitting on the edge of your seat every week as you listen to their stories and hear the details of what changed in their business and in their life when they said yes to stepping out on faith and taking a risk in their business.

Use this packet to capture every detail of their stories *and* the results of their taking a risk in their business. Take great notes and be ready to share your "A-ha moments" with your sister consultants each week. It's these conversations that will fuel you with courage to take a risk and make your dreams come true by building your Mary Kay business to a new level of success!

Before you jump into this Boss Babe series, you have a decision to make:

***Will you listen to the stories and be inspired and take a risk in your business?
Or will you listen just to be entertained....and nothing changes?***

The choice is yours. What risk is God asking you to take in your business in 2024?



Why should you take a risk?

Stepping out on faith and taking risks in your business is a transformative journey for any boss babe. It's an embodiment of courage, boldness, and resilience—core values that define the spirit of a true leader. Embracing uncertainty opens doors to unparalleled growth and opportunities. When you step out on faith, you not only expand your own horizons, but you also inspire those around you.

It's about believing bigger in the dreams placed in your heart by God and trusting that through perseverance and faith, you can achieve remarkable success. In this dynamic world of entrepreneurship, risk-taking is the catalyst for innovation and progress. Every challenge becomes an opportunity to learn, adapt, and ultimately triumph.

As a Boss Babe, stepping out on faith is not just a business decision; it's a declaration of belief that reverberates, encouraging others to pursue their dreams with unwavering determination! It's time, my Boss Babe friend, to step out on faith in this new year!

Take time to pray before you complete this statement:

If I knew I couldn't fail, I would.....



What can you expect each week?

Get ready for an exciting 7-week kick-off to 2024! It's time to say YES to stepping out on faith and taking risks every week in your Mary Kay business to create new momentum.

- Each week listen closely as our guest NSD shares a story of a risk-taking moment in her business when she was a consultant.
- Be ready to add your voice to the powerful conversation after you watch the video. Share your a-ha moments with your Boss Babe sisters and find your key take-aways to apply to your business.
- Use the weekly tracking sheet to track your faith-filled efforts and to drive your activity. It is designed to prompt you with the faith-filled efforts that will lead to growth and new momentum in your business.
- Set a reminder to text a picture of your weekly tracking sheet to your Sales Director on Sunday night of each week so she can see your total points for the week.
- Every week, we will recognize the Boss Babe Risk Taker with the highest points for the week. ***You can be her!***
- Stay connected weekly to your Sales Director/National Sales Director so you can be accountable to her with your faith-filled efforts and your commitment to taking risks in this exciting new year.



Meet your Boss Babe NSD Mentors for 2024!

This team of Boss Babe National Sales Directors are excited to share their stories of taking a risk in their business when they were Beauty Consultants!



NSD Heide Goelzer



NSD Caterina Harris Earl



NSD Auri Hatheway



NSD Holli Lowe



NSD Kim McClure



NSD Lara McKeever



SR NSD Lynnea Tate



Scriptures to use in your affirmations to help you become a Boss Babe Risk Taker and step out on faith:

Have I not commanded you? Be strong and courageous. Do not be frightened, and do not be dismayed, for the Lord your God is with you wherever you go.

Joshua 1:9

But Jesus looked at them and said, "With man this is impossible, but with God all things are possible."

Matthew 19:26

Do not be anxious about anything, but in everything by prayer and supplication with thanksgiving let your requests be made known to God. And the peace of God, which surpasses all understanding, will guard your hearts and mind in Christ Jesus.

Philippians 4:6-7

I can do all things through Christ who strengthens me.

Philippians 4:13

Ah, Sovereign Lord, you have made the heavens and the earth by your great power and outstretched arm. Nothing is too hard for you.

Jeremiah 32:17

Write down several personal Risk-Taking Affirmations you will say to yourself daily:

Week 1: Your Boss Babe NSD Risk Taker for this week:

Take notes on her story: _____

What was her “why” for taking a risk: _____

What did she learn from taking the risk? _____

What changed in her business because she took the risk? _____

How does her story inspire you? _____

What was your biggest take-away? _____

Be the Risk Taker in your Business!

Track your Faith Filled Efforts for this week.

Action	Points	Total Points Earned	Results/Comments
Attend Success Mtg with your camera on	20		
Weekly accountability call with your Sales Director	30		
For every new name and number collected via skin care surveys, warm chat or referrals	10		
For every party booked (3 or more guests in attendance)	25		
For every party held (3 or more guests in attendance)	50		
For every face pampered.	20		
For every guest who attends an in-person or virtual guest event	20		
For every career chat booked	25		
For every career chat held	50		
For every new team member signed	100		

Total points earned this week: _____

My biggest wins this week:

Where did I step out on faith and take a risk this week:

Week 2: Your Boss Babe NSD Risk Taker for this week:

Take notes on her story: _____

What was her “why” for taking a risk: _____

What did she learn from taking the risk? _____

What changed in her business because she took the risk? _____

How does her story inspire you? _____

What was your biggest take-away? _____

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For every face pampered.	20		
For every guest who attends an in-person or virtual guest event	20		
For every career chat booked	25		
For every career chat held	50		
For every new team member signed	100		

Total points earned this week: _____

My biggest wins this week:

Where did I step out on faith and take a risk this week?

Week 3: Your Boss Babe NSD Risk Taker for this week:

Take notes on her story: _____

What was her “why” for taking a risk: _____

What did she learn from taking the risk? _____

What changed in her business because she took the risk? _____

How does her story inspire you? _____

What was your biggest take-away? _____

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For every guest who attends an in-person or virtual guest event	20		
For every career chat booked	25		
For every career chat held	50		
For every new team member signed	100		

Total points earned this week: _____

My biggest wins this week:

Where did I step out on faith and take a risk this week?

Week 4: Your Boss Babe NSD Risk Taker for this week:

Take notes on her story: _____

What was her “why” for taking a risk: _____

What did she learn from taking the risk? _____

What changed in her business because she took the risk? _____

How does her story inspire you? _____

What was your biggest take-away? _____

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Track your Faith Filled Efforts for this week.

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For every guest who attends an in-person or virtual guest event	20		
For every career chat booked	25		
For every career chat held	50		
For every new team member signed	100		

Total points earned this week: _____

My biggest wins this week:

Where did I step out on faith and take a risk this week?

Week 5: Your Boss Babe NSD Risk Taker for this week:

Take notes on her story: _____

What was her “why” for taking a risk: _____

What did she learn from taking the risk? _____

What changed in her business because she took the risk? _____

How does her story inspire you? _____

What was your biggest take-away? _____

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Track your Faith Filled Efforts for this week.

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For every guest who attends an in-person or virtual guest event	20		
For every career chat booked	25		
For every career chat held	50		
For every new team member signed	100		

Total points earned this week: _____

My biggest wins this week:

Where did I step out on faith and take a risk this week?

Week 6: Your Boss Babe NSD Risk Taker for this week:

Take notes on her story: _____

What was her “why” for taking a risk: _____

What did she learn from taking the risk? _____

What changed in her business because she took the risk? _____

How does her story inspire you? _____

What was your biggest take-away? _____

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Track your Faith Filled Efforts for this week.

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For every career chat booked	25		
For every career chat held	50		
For every new team member signed	100		

Total points earned this week: _____

My biggest wins this week:

Where did I step out on faith and take a risk this week?

Week 7: Your Boss Babe NSD Risk Taker for this week:

Take notes on her story: _____

What was her “why” for taking a risk: _____

What did she learn from taking the risk? _____

What changed in her business because she took the risk? _____

How does her story inspire you? _____

What was your biggest take-away? _____

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Track your Faith Filled Efforts for this week.

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Total points earned this week: _____

My biggest wins this week:

Where did I step out on faith and take a risk this week?

Closing Thoughts for Boss Babe 2024

Whose Risk Taker story impacted you the most? _____

Why?

What are you most proud of yourself for taking a risk in your business since January 1, 2024?

What changed in your business because you took a risk?

What changed in YOU because you took a risk?

Where is God calling you to step out on faith and take the next risk?