

# START SOMETHING *Beautiful!*



## eSTART

The first step in starting a Mary Kay business is with Mary Kay eStart!

Includes:

- Welcome Brochure
- Great Start Brochure
- The Look catalog
- TimeWise Miracle Set Sample Set in Normal/Dry AND Combination/Oily
- TimeWise Eye Cream Samples

PLUS a beautifully branded website for one year and apps, education, digital tools, and digital marketing resources to help you manage your business!

## OPTIONAL ADD-ONS

Build your ideal Mary Kay business with one or both of these options!  
Customize your Startup Experience anytime within your first 15 Days!



## eSTART Plus

This startup option includes essential business resources and product samples to share with your first customers!

Includes:

- Skin care and color product samples
- Sales Tickets
- Beauty Profile Cards
- The Look catalogs



## eSTART Pro

This startup option can help empower your sales with retail-sized products and additional business resources!

Includes:

- Retail-sized products to sample
- Product samples
- Essential party supplies
- Mary Kay Pro Start Tote
- Flip Chart Binder With Pages
- Sales Tickets
- Beauty Profile Cards
- The Look catalogs