



# Blessed BEELEEVERZ

Christi Rossi INDEPENDENT SENIOR SALES DIRECTOR



MAY 2022  
UNIT NEWSLETTER

## APRIL RESULTS

### Golden Girls

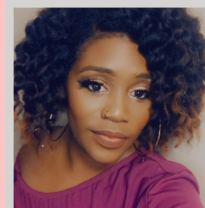


JOSIE  
KNITTER



CHRISTI  
ROSSI

### WELCOME new consultants



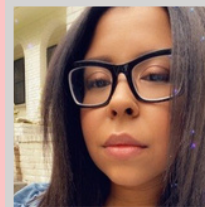
SELINA  
FELTON

PROUD RECRUITER:  
CHRISTI ROSSI



KATLYN  
SHOUSE

PROUD RECRUITER:  
MARTY WOODS



BETTY  
REYES-WILSON

PROUD RECRUITER:  
LUZ MELENDEZ



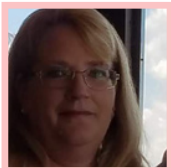
POWERED BY

# Pink

## ACHIEVERS



Graciela Loew



Sandra Swarts



Josie Knitter



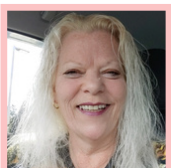
Cheryl Davis



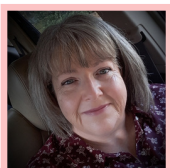
Chris Sekunna



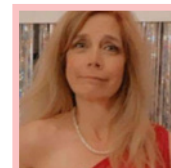
Marty Woods



Patricia Cox



Jill Leary



Pauline Doan



Christi Rossi



On-Target for the  
Spring & Year-Long  
Consistency Challenges!

Earn your Powered by  
PINK jewelry this month  
by placing a \$600  
(cumulative) wholesale  
order!



# BEEZ Teams of Teams

APRIL 2022

## Top Teams

1. Zory's Brilliant Resilient Bees \$2,316
2. Luz's Determined Divas \$1,643
3. Jill Leary's Team \$1,400
4. Pauline's Pampering Pals \$1,358
5. Cheryl's Miracle Achievers \$1,177



### JUNE'S BOX THEME: HERE COMES THE SUN

THE BEEZ BUZZ BOX COULD CONTAIN ITEMS ONLY AVAILABLE TO DIRECTORS, JEWELRY, SECTION 2 ITEMS, SELF-CARE ITEMS, OR OTHER SPECIAL SURPRISES!



#### EARN YOUR BEEZ BUZZ BOX!

EARN YOUR EXCLUSIVE BEEZ BUZZ BOX EACH MONTH YOU ARE OFFICIALLY A RED JACKET WITH 3 OR MORE ACTIVE TEAM MEMBERS!  
 \* EARN AN ENHANCED BEEZ BUZZ BOX (INCLUDES A FULL-SIZE PRODUCT GIFT) WHEN YOU AND YOUR TEAM ACHIEVE TEAM \$2000 IN THE MONTH  
 \* THE RED JACKET FOR THE MONTH (WITH HIGHEST TEAM + PERSONAL PRODUCTION) WILL EARN AN EXTRA SPECIAL SURPRISE IN HER BUZZ BOX!

## RISING RED RUMBLE

JUNE 8, 2022  
6:00PM CT | 7:00PM ET



Featuring National Sales Director Dawn Dunn!

ALL RED JACKETS are invited to this exclusive monthly zoom call! End the month officially in RED (with 3+ active team members) for your invite.



2 AMAZON GIFT CARDS WILL BE GIVEN AWAY EACH MONTH - GET ENTERED TO WIN WHEN YOU'RE IN THE TOP 50 BASED ON THE RECOGNITION FORM!

### JOIN US AT THE AFTER PARTY!

All REDS who end the month with

- 2+ new Personal Great Start Qualified team members
- OR
- 5 new total agreements on their Team of teams
- OR
- Team \$2000 achievers (\$2000+ in Personal + Team wholesale production)
- OR
- 10 BOOKINGS on your books for the upcoming month

will be invited to stay on for an exclusive after party to celebrate & learn with the top of the top!

# Red Jacket Leaders



Lynelle Colon

#### TEAM LEADER

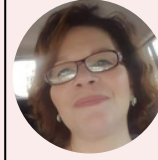
- Evangelina Morales
- Evelyn Pagan
- Maria Ramos
- Lily Velazquez
- Mary Beth Robbins-Hall\*
- Jessica Bellville\*
- Brenda Carbajal\*
- Michelle Gallyot-McDonald\*
- Connie Totman
- Teresa Ferreira\*
- Brenda Ramos\*
- Terry-Luz Cruz\*
- Charlynn Porter\*
- Clarissa Bonilla\*
- Ariel Bradford\*
- Ceisabe Ernsvar\*
- Monica Landreaneau\*
- Margaret Martinez\*
- Betzaida Mercado\*
- Aimee Portes\*
- Evelyn Potter\*
- Lucy Rodriguez\*
- Marlyce Rodriguez\*
- Rossane Rodriguez\*
- Zeneida Santana\*
- Carissa Wilson\*
- Sarah Mullins\*
- Lisa Sexton\*



Zory Hall

#### STAR TEAM BUILDER

- Irene De Jesus
- Janell Mills
- Shemay Castro
- Janet Reinalda\*
- Diana Alvarado\*
- Shelia Hamberlin\*
- Ivonne Bachar\*
- Penny Rivera\*
- Bette-Jean Bertram\*
- Christina Hauck\*
- Candi Treat\*



Luz Melendez

#### STAR TEAM BUILDER

- Cheryl Davis
- Olga Flores
- Dolores Guzman
- Jazmine Barnes
- Esmirna Reyes\*
- Betty Reyes-Wilson\*
- Kimberlie Jones\*



\*Inactive team members; regain active status by placing a \$225 wholesale order to receive discount ordering privilege

## CAREER PATH

### DIQ

10+ active team members  
Committed to debuting as a Sales Director in 1-4 months

### Elite Team Leader

8+ active team members or  
5 active + 1 personal RED

### Team Leader

5-7 active team members

### Star Team Builder

3-4 active team members

### Senior Consultant

1-2 active team members

## SENIOR CONSULTANTS

### Cheryl Davis

- Lynette Testerman
- Shannon Myers\*
- Minnie Bryant\*
- Darlene Gwinnett\*

### Pauline Doan

- Jackie Miller
- Teresa Weiler
- Terri Shurdom\*
- Nathalia Smith\*

### Jill Leary

- Amy McNeill
- Sandra Swarts

### Marty Woods

- Sheri Kelly
- Lisa Strauser\*
- Katlyn Shouse\*

\*Inactive team members; regain active status by placing a \$225 wholesale order to receive discount ordering privilege



# QUARTER THREE STAR CONSULTANT TRACKING

Quarter 4 : March 16, 2022 - June 15, 2022

NAME	CONTEST POINTS	left for:				
		SAPPHIRE	RUBY	DIAMOND	EMERALD	PEARL
Christi Rossi	6,130.50	★	★	★	★	★
Josie Knitter	3,853	★	★	★	★	947
Selina Felton	3,719	★	★	★	★	1081
Graciela Loew	3,487	★	★	★	113	1313
Sandra Swarts	2,521	★	★	479	1079	2279
Cheryl Davis	2,089	★	311	911	1511	2711
Karen Schindell	1,620.75	179.25	779.25	1379.25	1979.25	3179.25
Marty Woods	1,405	395	995	1595	2195	3395
Mary Hanneman	994.50	805.50	1405.5	2005.50	2605.50	3805.50
Jill Leary	905.50	894.50	1494.50	2094.50	2694.50	3894.50
Patricia Cox	891.23	908.75	1508.75	2108.75	2708.75	3908.75
Chris Sekunna	774.50	1025.50	1625.50	2225.50	2825.50	4025.50
Sherry Rumel	760	1040	1640	2240	2840	4040
Pauline Doan	719	1081	1681	2281	2881	4081
Kathryn White	616	1184	1784	2384	2984	4184
Luz Melendez	605.50	1194.50	1794.50	2394.50	2994.50	4194.50

## YTD COURTS



**Queen of Sales**  
*Josie Knitter*  
\$33,494



**Queen of Sharing**  
*Lynelle Colon*

### TOP TEN

- 1 Josie Knitter \$33,494
- 2 Marty Woods \$26,637
- 3 Jill Leary \$21,316
- 4 Cheryl Davis \$17,313
- 5 Karen Schindell \$14,166
- 6 Sherry Rumel \$11,726
- 7 Mary Hanneman \$11,584
- 8 Graciela Loew \$11,558
- 9 Sandra Swarts \$11,319
- 10 Chris Sekunna \$10,872

### TOP TEN

- 1 Lynelle Colon 5Q
- 2 Marty Woods 4Q
- 3 Jill Leary 2Q
- 4 Cheryl Davis 2Q
- 5 Luz Melendez 1Q
- 6 Ruby Killingsworth 1Q
- 7
- 8
- 9
- 10

# MILLION DOLLAR MOVERS & SHAKERS

Join us the first Wednesday of the month for this exclusive ZOOM featuring a powerhouse TOP Director!

## June 1, 2022 7:00-8:00pm EST

Featuring a SURPRISE guest speaker!

### Earn your invite:

When you finish the month before with one or more of the following accomplishments, you are invited to this exclusive zoom:

- POWERED BY PINK (\$600) ACHIEVERS
- PROMOTE YOURSELF TO A HIGHER POSITION ON THE CAREER PATH
- RECRUIT AT LEAST ONE NEW TEAM MEMBER
- 10 OR MORE BOOKINGS FOR THE UPCOMING MONTH ON YOUR DATEBOOK
- NEW BEAUTY CONSULTANTS WHO SIGNED LAST MONTH

# Build your Bracelet!

earn CHARMS every time you:

add a Great-Start QUALIFIED TEAM MEMBER

earn a Teambuilding Medal (Bronze, Silver, or Gold)



AND! Receive an actual medal when you earn a teambuilding medal in the month!



## May Items Sold Challenge

When our Unit sells 800 items in May... 1 person will win the SUMMER PRODUCT BUNDLE (\$187 retail value).

Please post your items sold in our Facebook group to be entered to win! \* Contest sheet due by Wednesday, June 1st.

Sell 30 items, \$300 w/sr \* Sell 60 items, \$600 w/sr \* Sell 90 items, \$900 w/sr \* Sell 120 items, \$1200 w/sr

1 NEW Summer Product FREE \* 2 NEW Summer Products \* May Pink Power Jewelry \* 3 NEW Summer Products \* May Pink Power Jewelry \* 4 NEW Summer Products \* May Pink Power Jewelry

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30
	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60
	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90
	91	92	93	94	95	96	97	98	99	100	101	102	103	104	105	106	107	108	109	110	111	112	113	114	115	116	117	118	119	120

### Wholesale Orders:

\$100 \$200 \$300 \$400 \$500 \$600 \$700 \$800 \$900 \$1000 \$1500

\*Miracle Set Counts as 4 Items, Reser Set 5 Items, Clearproof Set 3 Items, Brush Set 5 Items, Satin Hands 3 Items, Satin Lips 2 Items, Clinical Solutions 2 Items

Wholesale\* Cumulative amount of orders between May 1-31. Not just based on wholesale ordering. Sell\* Must sell the number of items listed in that column, backed by wholesale order(s).

Name:

# Items Sold:

Wholesale:

## May Golden Girls!

Be a golden girl with \$1000 w/sale or 5 new team members (a gold medal) in May and earn a Perfume product Bundle from Christi!



## May and then some!

Be an "and then some" achiever with \$2000 w/sale in May and earn a floral handbag from Christi!





# A1 CLUB ACHIEVERS

Josie Knitter  
 Cheryl Davis  
 Patricia Cox  
 Graciela Loew  
 Chris Sekunna  
 Sandra Swarts  
 Pauline Doan  
 Marty Woods  
 Jill Leary  
 Mary Hanneman  
 Sherry Rumel  
 Teresa Weiler  
 Cindy Williams  
 Gayle Yenzer

Ruby Killingsworth  
 Lynette Testerman  
 Jackie Miller  
 Luz Melendez  
 Shemay Castro  
 Zory Hall  
 Dolores Guzman  
 Teresa Foster  
 Valerie Calo  
 Julie Tussing  
 Lynelle Colon  
 Olga Flores  
 Christi Rossi

MAY CELEBRATIONS!



## HAPPY BIRTHDAY

Diana Alvarado	Brenda Carbajal
Teresa Weiler	Evelyn Potter
Eyere Obi Vera	Dolores Guzman
Robin Martin	Aimee LaFaire
Debbie Coyle	Vlasaty

## HAPPY MK ANNIVERSARY

Julie Tussing	Evangalina Morales
Luz Melendez	Mikayla Smith
Gayle Yenzer	LaShandah Owens
Lois Sevcech	Penny Rivera
Kimberlie Jones	Shaniyah Spivey
Ivonne Bachar	Derek Nagel
Ariel Bradford	Shaunta Scott
Tolori Sherod	Jolene Chapman

# UNDERSTANDING Activity Status & Discount

A1	A2	A3	I1	I2	I3	T1	T
active month 1	active month 2	active month 3	inactive month 1	inactive month 2	inactive month 3	terminated month 1	remaining months
Place at least a \$225 wholesale section 1 order & receive the Earned Discount Privilege of 50%. Additional orders of any size this month are also 50% off.	Earned Discount Privilege of 50% on any size order.  A cumulative wholesale order of \$225+ in either of these 2 months will reinstate your A1 Status.		No product ordering discount.  Must place at least a \$225 wholesale section 1 order to reactivate and receive the Earned Discount Privilege of 50%.			Will permanently lose all Team Members if no minimum \$225 wholesale section 1 order is placed this month.	After 12 months of not ordering you are no longer a Mary Kay Consultant and must sign a new agreement.
Earned Discount Privilege (EDP) Use of Customer Delivery Service (CDS) Receive Commissions on Team Member Orders Counts as an ACTIVE unit/team member Receives the Applause magazine			No EDP No CDS Forfeits Recruiting Commissions earned Receives the Applause magazine			No EDP No CDS Cannot Recruit No Applause magazine	

**Earned Discount Privilege works this way:** You receive a 50% discount on any Section 1 wholesale order when you order a minimum \$225 wholesale (\$450 retail). You will continue to receive a 50% discount on any Section 1 product order (regardless of size) as long as you remain "Active".

**"Active" status:** The month you place a minimum \$225 wholesale order (\$450 retail) and the two following calendar months you are considered "Active." As long as you remain "Active" you receive your Earned Discount Privilege and 50% discount buying power plus the privilege to use the Customer Delivery Service (as long as you also maintain a Propay account)! The \$225 wholesale minimum may be accrued **cumulative** during any single month period. For example, should you already be "Active" and take advantage of your Earned Discount Privilege and place two wholesale orders during a single month period totally \$225 wholesale cumulative during that month period; you would start over again with the month being your **NEW** "Active" Status (A1) and you would have two further months of "Active" status available after that month.

JAN	FEB	MAR	APR	MAY
\$0 INACTIVE	\$225 WHOLESAL A1	\$0 A2	\$0 A3	\$0 INACTIVE
\$225 WHOLESAL A1	\$225 WHOLESAL A1	\$0 A2	\$0 A3	\$0 INACTIVE
\$225 WHOLESAL A1	\$0 A2	\$80, \$145 WHOLESAL A1	\$180 A2	\$225 WHOLESAL A1



*Christi Rossi*  
 212 HAVERFORD CT  
 DEBARY, FL 32713



To the Fabulous:

FULFILLING A MILLION DREAMS IN  
 OUR MILLION DOLLAR YEAR!

