

ORDER OF APPLICATION



Mary Kay Skincare Regimens and Supplements

Hello, beautiful! Welcome to skincare made simple. When it comes to applying products effectively, a great rule is to organize your regimen based on the weight of the formula. The lightest products such as toners and serums are applied first, and heavier formulas such as moisturizers and eye creams follow. Use this product application chart to help determine the correct order in which your skin is receiving the maximum benefit of each product!



MARY KAY® SKIN CARE REGIMEN STEPS

To get the most out of your skincare, check off each product that is part of your routine to discover your ideal order of application.

1 REMOVE MAKEUP

- △ *Mary Kay*® Oil-Free Eye Makeup Remover
- △ *Mary Kay*® Micellar Water



2 CLEANSE + TONE

- △ *TimeWise*® 4-in-1 Cleanser
- △ *TimeWise*® 3-In-1 Cleansing Bar
- △ *TimeWise Repair*® Volu-Firm® Foaming Cleanser
- △ *Mary Kay Naturally*® Purifying Cleanser
- △ *Clear Proof*® Clarifying Cleansing Gel*
- △ *Clear Proof*® Blemish Control Toner*
- △ *Botanical Effects*® Cleansing Gel
- △ *Botanical Effects*® Refreshing Toner
- △ *MKMen*® Daily Facial Wash
- △ *MKMen*® Shave Foam



3 MASKS

- △ *Clear Proof*® Deep-Cleansing Charcoal Mask
- △ *TimeWise*® Moisture Renewing Gel Mask
- △ *TimeWise Repair*® Lifting Bio-Cellulose Mask



4 EXFOLIATE

- △ *TimeWise*® Microdermabrasion Refine
- △ *TimeWise Repair*® Revealing Radiance® Facial Peel
- △ *Mary Kay Naturally*® Exfoliating Powder
- △ *Mary Kay Clinical Solutions*® PHA + AHA Resurfacer



5 BOOSTERS, SERUMS & TREATMENTS

- △ *Mary Kay Clinical Solutions® Ferulic + Niacinamide Brightener*
- △ *Mary Kay Clinical Solutions® C + Resveratrol Line-Reducer*
- △ *Mary Kay Clinical Solutions® HA + Ceramide Hydrator*
- △ *TimeWise Replenishing Serum C+E®*
- △ *TimeWise® Tone-Correcting Serum*
- △ *TimeWise® Pore Minimizer*
- △ *TimeWise Repair® Volu-Firm® Advanced Lifting Serum*
- △ *TimeWise Repair® Volu-Fill® Deep Wrinkle Filler*
- △ *Clear Proof® Acne Treatment Gel*
- △ *Mary Kay Clinical Solutions® Retinol 0.5 Set*



6 MOISTURIZE + PROTECT

- △ *Day: TimeWise® Antioxidant Moisturizer followed by*
- △ *TimeWise® Daytime Defender Sunscreen Broad Spectrum SPF 30*
- △ *Night: TimeWise® Nighttime Recovery followed by*
- △ *TimeWise® Antioxidant Moisturizer*
- △ *TimeWise Repair® Volu-Firm® Day Cream Sunscreen Broad Spectrum SPF 30**
- △ *TimeWise Repair® Volu-Firm® Night Treatment With Retinol*
- △ *Botanical Effects® Moisturizing Gel*
- △ *Clear Proof® Oil-Free Moisturizer for Acne-Prone Skin*
- △ *MKMen® Cooling After-Shave Gel*
- △ *MKMen® Advanced Facial Hydrator Sunscreen Broad Spectrum SPF 30**
- △ *Mary Kay Naturally® Moisturizing Stick*
- △ *Mary Kay Naturally® Nourishing Oil*
- △ *Mary Kay® Oil-Free Hydrating Gel*
- △ *Mary Kay® Intense Moisturizing Cream*
- △ *Mary Kay® Extra Emollient Night Cream*



7 EYE CARE + LIP CARE

- △ *Mary Kay® Hydrogel Eye Patches*
- △ *Indulge® Soothing Eye Gel*
- △ *TimeWise® Firming Eye Cream*
- △ *TimeWise® Eye Cream*
- △ *TimeWise Repair® Volu-Firm® Eye Renewal Cream*
- △ *MKMen® Advanced Eye Cream*
- △ *White Tea & Citrus Satin Lips® Shea Sugar Scrub*
- △ *White Tea & Citrus Satin Lips® Shea Butter Balm*



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1 REMOVE MAKEUP/PRE-CLEANSE

Mary Kay® Oil-Free Eye Makeup Remover
Mary Kay® Micellar Water

2 CLEANSE MORNING & EVENING:

TimeWise® 4-in-1 Cleanser

3 SUPPLEMENT OF YOUR CHOICE:

- *TimeWise® Microdermabrasion Refine*
(use on a clean face in the shower, 2x a week)
- *Clear Proof® Deep-Cleansing Charcoal Mask*
(can be used after Microdermabrasion or Cleanser, apply to a clean face for 10-20 minutes, up to 3x a week)
- *TimeWise® Moisture Renewing Gel Mask*
(can be used overnight on top of TimeWise® Antioxidant Moisturizer, or for 10 minutes after or in place of any of the above supplements, 2-3x/wk)

4 SERUM:

TimeWise® Pore Minimizer

(can be used after every time you wash your face or just on a clean face after Microdermabrasion or Charcoal Mask is rinsed off)

5 EVENING:

TimeWise® Nighttime Recovery followed by

TimeWise® Antioxidant Moisturizer

6 DAY:

TimeWise® Antioxidant Moisturizer followed by

TimeWise® Daytime Defender Sunscreen Broad Spectrum SPF 30

7 TWICE A DAY:

TimeWise® Eye Cream

