



Blessed

BEELEVERZ

Christi Rossi SALES DIRECTOR



DECEMBER 2024
UNIT NEWSLETTER

NOVEMBER RESULTS

Happy Hour!

HAPPY HOUR

TRAINING - INSPIRATION - RECOGNITION - FUN



Consultant Qualification (complete at least 1)

- 1 Personal Team building Medal (3 or more new team members signed)
- 2 Team \$2,000 (You + at least 1 team member ordering \$2,000 wholesale total)
- 3 \$750 personal wholesale & 1 new team member signed

Director Qualification (complete at least 1)

- 1 4 or more Unit Great Start Qualified
- 2 10 or more new Unit Agreements
- 3 Personal Gold Medal

Second Thursday of every month
12pm CST | 1pm EST

Zoom ID will be sent to you upon completion of qualifications

Just a Girl With Goals



Watch us GROW!

Welcome to these new consultants:

Lady Burgos



POWER YOUR SALES

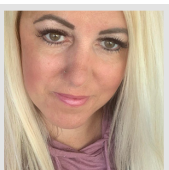
November Achievers



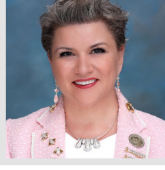
Josie Knitter *



Sandra Swarts



Jaclyn Miller



Christi Rossi *



MARCH 14-15, 2025
ARLINGTON, VA
DALLAS, TX
SAN ANTONIO, TX
SAN FRANCISCO, CA
SAN JOSE, CA
SANTA CLARA, CA

MARCH 21-22, 2025
ALLEN, TX
CHARLOTTE, NC
FT. LAUDERDALE, FL
PORTLAND, OR

MARCH 28-29, 2025
ANAHIM, CA
BALTIMORE, MD
COLUMBUS, OH

KANSAS CITY, MO
ROUND ROCK, TX
SPANISH

CAREER CONFERENCE 2025

CAREER CONFERENCE 2025 PEARLS OF SHARING CHALLENGE
Dec. 1 - Feb. 28 All Independent Sales Directors and Independent Beauty Consultants can earn the fabulous Pearls of Sharing necklace when you attend a Career Conference 2025 location.

Qualifications:
Add one or more Great Start®-qualified new personal team member(s). Register for and attend a Career Conference 2025 location.

When you meet these qualifications, you'll be entered into a drawing at your Career Conference location to earn a classic Tory Burch chain wallet and a shell pearl jewelry set! Each GSQ new personal team member counts as ONE entry into the drawing.

TOP 10 ACHIEVERS RECOGNITION
These Top 10 achievers will receive a special gift and sash onstage at each Career Conference 2025 location to celebrate their accomplishments.

- Top 10 Independent Beauty Consultant Queen's Court of Personal Sales
- Top 10 Independent Sales Director Queen's Court of Personal Sales
- Top 10 Queen's Court of Sharing
- Top 10 Unit Sales

ON-TARGET SINGLE STAR, DOUBLE STAR AND TRIPLE STAR
On-target Single Star achievers will receive onstage recognition and a beautiful mother-of-pearl necklace as they cross the Career Conference 2025 stage. We'll also celebrate on-target Double Star and Triple Star achievers onstage where they will receive a matching pair of earrings in addition to the necklace!

POWER YOUR SALES

POWERUP

*on target
Year-Long Consistency Challenge Prize



December Power Your Sales Prize

Fabulous Tote Bag

Year Long Consistency

ACHIEVE THE YEARLONG CONSISTENCY CHALLENGE BY COMPLETING THE POWER UP CHALLENGE FOR 12 MONTHS, AND EARN THIS CUSTOM MARY KAY® CALENDAR!

Blessed BeeleiverZ

TOP TEAMS



Lynelle Colon's Team
\$1185.60



November



RISING RED RUMBLE

2ND WEDNESDAY OF THE MONTH @ 6:00PM CT | 7:00PM ET

NOVEMBER 13
DECEMBER 11
JANUARY 15

ALL **RED JACKETS** are invited to this exclusive monthly zoom call!
End the month officially in **RED** (with 3+ active team members) for your invite.



Red Jacket Leaders



Janel Mills

STAR TEAM BUILDER

- Karla C. Suszek
- Wendy R. Chacon
- Vicki Smythe
- Delaila Morales*
- Milagros Vazquez*
- Christina M. Alverio*
- Sharon L. Brown*
- Katherine Blix*
- Kenia C. Felix*
- Marilu Gonzalez*
- Maria Matos Rubio*
- Yeraldine Feliz*
- Giselizee Torres*
- Cynthia Reyes*



Zory Hall

STAR TEAM BUILDER

- Irene De Jesus
- Janel Mills
- Shemay Castro*
- Janet Reinalda



Lynelle Colon

STAR TEAM BUILDER

- Maria F. Ramos
- Stacey A. Shrimplin-Kaser
- Audrey M. Sylvain
- Evangelina Morales *
- Mary Beth Robbins-Hall*
- Gllaucya Araujo*
- Brenda J. Carbajal*
- Rita D. Gibson*
- Clarissa Bonilla*
- Elvira E. Irish*

SENIOR CONSULTANTS

Luz Melendez

- Cheryl F. Davis
- Annie Bailey*
- Olga Flores

Ada Anderson

- Jodie H. Cooper
- Donna Willard*
- Linda J. Mitchel *
- Angelita Mosley
- Betty E. Gutierrez*
- Paola N. Sammons*
- Tammy Tibbs*
- Maria Jannotti*
- Nadia A. Gerges*
- Terra E. Pinner*

Pauline Doan

- Jaclyn R. Miller
- Teresa L. Weiler *

Marty Woods

- Marie Hendry*
- Sheri J. Kelly*
- Lisa Strauser

Susann Pool-Vega

- Gina Pinkham

CAREER PATH

DIQ

10+ active team members
Committed to debuting as a
Sales Director in 1-4 months

Elite Team Leader

8+ active team members

Team Leader

5-7 active team members

Star Team Builder

3-4 active team members

Senior Consultant

1-2 active team members

***Inactive team members; regain active status by placing a \$225 wholesale order to receive discount ordering privilege**



Enter DIQ with only
8 ACTIVE!
Debut as a Director with only
24 ACTIVE!



EXTENDED
Visit Mary Kay InTouch for more details.

QUARTER ONE STAR CONSULTANT TRACKING

Congrats to our On Target Stars

MARY KAY star consultant Program
 sept. 16 - dec. 15, 2024
 Be a shining star! You can earn exciting prizes and experiences in the Star Consultant Program while building your Mary Kay business. Here's a small selection of featured prizes for this quarter. Just check the Star Consultant Program Boutique website for a complete rewards list. And don't forget: The excitement you enjoy through the Star Consultant Program can help you earn rewards in other Mary Kay programs, so keep reaching for the star!

pearl
 Pearl Star Rewards: \$100-\$200
 Items: Watch, Sunglasses, Jewelry, Blender, Dish Cloth, etc.

emerald
 Emerald Star Rewards: \$200-\$300
 Items: Blender, Dish Cloth, etc.

ruby
 Ruby Star Rewards: \$300-\$400
 Items: Dish Cloth, etc.

sapphire
 Sapphire Star Rewards: \$400-\$500
 Items: Dish Cloth, etc.

You got this!

Sept. 16th - Dec. 15th

On Target Q2 STAR Consultants

As of December 9, 2024

 Christi Rossi Pearl Star Total: \$1,061.50 Needed for Star: \$738.50	 Josie Knitter Pearl Star Total: \$864.50 Needed to achieve Star: \$935.50	 Sandra Swarts Sapphire Star Total: \$560.50 Needed to achieve next star: \$595.20	 Audrey Sylvain Total: \$1572.20 Needed to achieve Star: \$227.80	 Cheryl Davis Total: \$1,224 Needed to achieve Star: \$575.10
 Sierra Lenart Total: \$1,061.50 Needed for Star: \$738.50	 Deborah Laliberte Total: \$864.50 Needed to achieve Star: \$935.50	 Jaclyn Miller Total: \$734.00 Needed to achieve Star: \$1066	 Maria Irizarry Total: \$560.50 Needed to achieve Star: \$1239.50	 Martha Woods Total: \$430.00 Needed to achieve Star: \$1,370.00
 Julie Tussing Total: \$421.50 Needed to achieve Star: \$1378.50	 Lynelle Colon Total: \$385.00 Needed to achieve Star: \$1,414.50	 Teresa Weiler Total: \$368.00 Needed to achieve Star: \$1,432.00	 Stacey Kaser Total: \$366.90 Needed to achieve Star: \$1,433.10	 Jodie Cooper Total: \$353.25 Needed to achieve Star: \$1,446.75

Blessed Believers
BOSS

YTD COURTS



Queen of Sales



Josie Knitter

TOP TEN

1. **Josie Knitter** \$18,061.00
2. Sandra Swarts \$9,188.00
3. Deborah Laliberte \$7,175.50
4. Cynthia D'Andrea \$6,205.00
5. Audrey Sylvain \$6,017.00
6. Sierra Lenart \$4,665.00
7. Cheryl Davis \$3,597.00
8. Martha Woods \$3,381.00
9. Maria Irizarry \$2,895.00
10. Janel Mills \$2,769.00

Court of Sharing



- Unit Court 6Q & \$10,000
- Princess Court 12Q & \$20,000
- Princess Elite 18Q & \$30,000
- Queen's Court 24Q & \$40,000



Court of Sales
7/1/24-6/30/25
 \$40,000 Retail Production

Blessed Beeiever 2

PRIZE VAULT

GET YOUR NAME ON THE WHEEL FOR A CHANCE TO WIN WHEN YOU ACHIEVE ANY OF THE FOLLOWING:

- \$350 W/SALE BY THE 15TH
- \$700 POWER ACHIEVER
- 1 ENTRY FOR EACH NEW TEAM MEMBER SIGNED
- 5 ENTRIES FOR EACH GREAT START QUALIFIED
- 5 ENTRIES WHEN YOU ARE GREAT START QUALIFIED

PRIZE WHEEL WILL BE SPUN EACH MONTH!

Blessed Beeiever 2

POWER PARTY

EARN YOUR INVITE IN ANY OF THE FOLLOWING WAYS:

- \$700 POWER ACHIEVER
- ADD A NEW TEAM MEMBER
- ADD 2 PERSONAL QUALIFIEDS
- FINISH THE MONTH CLEAN ON-TARGET FOR STAR

Hosted by Christi

SECOND SUNDAY OF THE MONTH
3:00-5:00pm
 @ Christi's Home
 RECOGNITION | INSPIRATION | CELEBRATION | EDUCATION

THE INNER CIRCLE

POWER HOUR!

Last Wednesday of Each Month @1pm ET
 ZOOM ID: beez1 (all lowercase)

WITH *Christi Russo*
 Sales Director

A QUICK, ONE HOUR, INSPIRING BOOKING BLITZ! BOOK FOR YOUR UPCOMING APPOINTMENTS, UNIT SELLING, & TEAM BUILDING SCRIPTS PROVIDED!

LUNCH BUNCH

Thursdays @ 11am CT / 12pm ET

ZOOM: Beez1

Join us on ZOOM every Thursday for a POWER HOUR where we'll learn, grow & remind ourselves of the basics of the business. ALL are invited!

Build your Bracelet!

earn charms every time you:

- add a Great-Start Qualified Team Member
- earn a Teambuilding Medal (Bronze, Silver, or Gold)

AND! Receive an actual medal when you earn a teambuilding medal in the month!

Check our unit website for a great script to use!

DECEMBER 2024 BLESSED BEEIEVERZ

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
01 SUBMIT \$1500 in for star	02 Million \$ Monday 6:00-7:30pm EST on ZOOM ZOOM: Beez1	03	04	05 LUNCH BUNCH BOOK CLUB CHAPTER 14	06	07
08 SUBMIT POWER PARTY 3-5pm @ Christi's Home \$1650 in for star	09 Million \$ Monday 6:00-7:30pm EST on ZOOM ZOOM: Beez1	10	11 FL Director/Reds Meeting 10am-noon Center @ Deltona RISING RED RUMBLE 7:00 EST / 6:00 CST REDS are invited to attend	12 LUNCH BUNCH HAPPY HOUR ZOOM 1:00pm EST on ZOOM must quality to attend BOOK CLUB CHAPTER 15	13	14
15 SUBMIT QUARTER 2 STAR CONSULTANT DEADLINE! \$1800 in for star	16 Million \$ Monday 6:00-7:30pm EST on ZOOM ZOOM: Beez1	17	18 WINNING WEDNESDAY 8:00EST / 7:00 CST zoom id: 3372906111	19 LUNCH BUNCH BOOK CLUB CHAPTER 15	20	21 Quarter 3 Star Party 11am-3pm @ Christi's Home BeeZ Holiday Party 3-5pm @ Christi's Home 212 Haverford Ct Debarry, FL 32713
22 SUBMIT \$150 in for star	23 Million \$ Monday 6:00-7:30pm EST on ZOOM ZOOM: Beez1	24 Christmas Eve	25 Merry CHRISTMAS	26 LUNCH BUNCH BOOK CLUB CHAPTER 16	27	28 Saturday Skincare Social 10am-12pm @ Christi's Home 212 Haverford Ct Debarry, FL 32713
29 SUBMIT \$300 in for star	30 Million \$ Monday 6:00-7:30pm EST on ZOOM ZOOM: Beez1	31 New Year's Eve	01 Happy New Year	02 LUNCH BUNCH BOOK CLUB CHAPTER 17	03	04

A1 CLUB ACHIEVERS

Christi Rossi
 Josie Knitter
 Cheryl Davis
 Jaclyn Miller
 Audrey Sylvain
 Sandra Swarts
 Maria Irizarry
 Deborah Laliberte

Teresa Weiler
 Jodie Cooper
 Lisa Strauser
 Martha Woods
 Jenein Hamilton
 Angelita Mosley
 Darlene Johnson
 Wendy Chacon

Lois Sevcech
 Karla Suszek
 Maria Ramos
 Luz Melendez
 Stacey Shrimplin-Kaser
 Leslie Steinwachs

NOVEMBER CELEBRATIONS!



HAPPY BIRTHDAY

Cheryl Davis
 Sierra Lenart
 Lisa Strauser
 Linda Mitchel
 Kimberly Hamby
 Carol Vanderploeg
 Elizabeth Rorie
 Maria Matos rubio
 Ada Anderson
 Christi Rossi
 Kathryn White
 Chris Sekunna



HAPPY MK ANNIVERSARY

Josie Knitter
 Karla Susek
 Lady Burgos



OT \$700 CONSISTENCY

Josie Knitter
 Christi Rossi



UNDERSTANDING Activity Status & Discount

A1	A2	A3	I1	I2	I3	T1	T
active month 1	active month 2	active month 3	inactive month 1	inactive month 2	inactive month 3	terminated month 1	remaining months
Place at least a \$225 wholesale section 1 order & receive the Earned Discount Privilege of 50%. Additional orders of any size this month are also 50% off.	Earned Discount Privilege of 50% on any size order. A cumulative wholesale order of \$225+ in either of these 2 months will reinstate your A1 Status.		No product ordering discount. Must place at least a \$225 wholesale section 1 order to reactivate and receive the Earned Discount Privilege of 50%.			Will permanently lose all Team Members if no minimum \$225 wholesale section 1 order is placed this month.	After 12 months of not ordering you are no longer a Mary Kay Consultant and must sign a new agreement.
Earned Discount Privilege (EDP) Use of Customer Delivery Service (CDS) Receive Commissions on Team Member Orders Counts as an ACTIVE unit/team member Receives the Applause magazine			No EDP No CDS Forfeits Recruiting Commissions earned Receives the Applause magazine			No EDP No CDS Cannot Recruit No Applause magazine	

Earned Discount Privilege works this way: You receive a 50% discount on any Section 1 wholesale order when you order a minimum \$225 wholesale (\$450 retail). You will continue to receive a 50% discount on any Section 1 product order (regardless of size) as long as you remain "Active".

"Active" status: The month you place a minimum \$225 wholesale order (\$450 retail) and the two following calendar months you are considered "Active." As long as you remain "Active" you receive your Earned Discount Privilege and 50% discount buying power plus the privilege to use the Customer Delivery Service (as long as you also maintain a Propay account)! The \$225 wholesale minimum may be accrued **cumulative** during any single month period. For example, should you already be "Active" and take advantage of your Earned Discount Privilege and place two wholesale orders during a single month period totaling \$225 wholesale cumulative during that month period; you would start over again with the month being your **NEW** "Active" Status (A1) and you would have two further months of "Active" status available after that month.

JAN	FEB	MAR	APR	MAY
\$0 INACTIVE	\$225 WHOLESAL A1	\$0 A2	\$0 A3	\$0 INACTIVE
\$225 WHOLESAL A1	\$225 WHOLESAL A1	\$0 A2	\$0 A3	\$0 INACTIVE
\$225 WHOLESAL A1	\$0 A2	\$80, \$145 WHOLESAL A1	\$180 A2	\$225 WHOLESAL A1

Christi Rossi

212 HAVERFORD CT, DEBARY, FL 32713

VISIT BEEZ.PINK OR
SCAN QR CODE FOR
IMPORTANT INFO &
LINKS TO BOOK TIME TO
CONNECT WITH CHRISTI



SCAN HERE

Million \$ Monday

ZOOM MEETINGS WILL CONTINUE--YEA!

zoom

IMPORTANT:
Million \$ Monday will be held via zoom.
Zoom ID: beez1 (all lowercase)
6:00-7:30pm ET

GUESTS CAN BE INVITED, PLEASE BOOK THEM ON BEEZ.PINK

We will have:

- Product Knowledge
- Recognition & Inspiration
- Prize Giveaways

BOSS

Directors-in-Qualification



Elite Team Leaders



Team Leaders



Star Team Builders



Lynelle Colon Janel Mills Zory Hall

Senior Consultants



Luz Melendez Pauline Doan Martha Woods Ada Anderson Susann Pool-Vega

Blessed BeelieverZ

