



Blessed

BEELEVERZ

Christi Rossi SALES DIRECTOR



JANUARY 2025
UNIT NEWSLETTER

DECEMBER RESULTS

Happy Hour

HAPPY HOUR

TRAINING - INSPIRATION - RECOGNITION - FUN



Consultant Qualification (complete at least 1)

- 1 Personal Team building Medal (5 or more new team members signed)
- 2 Team \$2,000 (You + at least 1 team member ordering \$2,000 wholesale total)
- 3 \$750 personal wholesale & 1 new team member signed

Director Qualification (complete at least 1)

- 1 4 or more Unit Great Start Qualified
- 2 10 or more new Unit Agreements
- 3 Personal Gold Medal

Thursday, January 16

12pm CST | 1pm EST

Just a Girl
With Goals



Watch us
GROW!

Welcome to these new consultants:

Lesley
Bontrager

Selina
Felton



POWER YOUR SALES

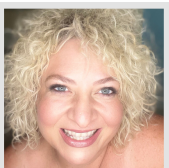
December
Achievers



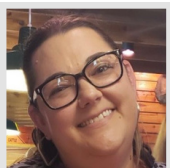
Josie Knitter *



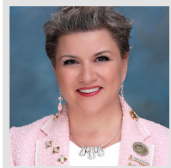
Sandra Swarts



Cynthia D'Andrea



Lesley Bontrager*



Christi Rossi *

POWERUP

CAREER CONFERENCE 2025

MARCH 14-15, 2025
MILWAUKEE, WI
ORLANDO, FL
SANTA CLARA, CA

MARCH 21-22, 2025
ALLEN, TX
CHARLOTTE, NC
FT. LAUDERDALE, FL
PORTLAND, OR

MARCH 28-29, 2025
ANAHEIM, CA
BALTIMORE, MD
COLUMBUS, OH
KANSAS CITY, MO
ROUND ROCK, TX
SPRINGFIELD, IL

CAREER CONFERENCE 2025 PEARLS OF SHARING CHALLENGE
Dec. 1 - Feb. 28 All Independent Sales Directors and Independent Beauty Consultants can earn the fabulous Pearls of Sharing necklace when you attend a Career Conference 2025 location.

Qualifications:
Add one or more Great Start*-qualified new personal team member(s). Register for and attend a Career Conference 2025 location.

When you meet these qualifications, you'll be entered into a drawing at your Career Conference location to earn a classic Tory Burch chain wallet and a shell pearl jewelry set! Each GSQ new personal team member counts as ONE entry into the drawing.

TOP 10 ACHIEVERS RECOGNITION
These Top 10 achievers will receive a special gift and sash onstage at each Career Conference 2025 location to celebrate their accomplishments.

- Top 10 Independent Beauty Consultant Queen's Court of Personal Sales
- Top 10 Independent Sales Director Queen's Court of Personal Sales
- Top 10 Queen's Court of Sharing
- Top 10 Unit Sales

ON-TARGET SINGLE STAR, DOUBLE STAR AND TRIPLE STAR
On-target Single Star achievers will receive onstage recognition and a beautiful mother-of-pearl necklace as they cross the Career Conference 2025 stage. We'll also celebrate on-target Double Star and Triple Star achievers onstage where they will receive a matching pair of earrings in addition to the necklace!

BOSS

*on target
Year-Long Consistency
Challenge Prize



Adorable Garden Set

January
Power Your
Sales Prize

Year Long
Consistency

ACHIEVE THE YEARLONG
CONSISTENCY CHALLENGE
BY COMPLETING THE
POWER UP CHALLENGE
FOR 12 MONTHS, AND
EARN THIS CUSTOM MARY
KAY® CALENDAR!

POWERUP

Blessed BeelieverZ TOP TEAMS



Cheryl Davis' Team
\$720.00



Janel Mills' Team
\$643.50



Lynelle Colon's Team
\$527.50



December

RISING RED RUMBLE

JANUARY 15, 2025

6:00PM CT | 7:00PM ET

Join us on ZOOM



ALL **RED JACKETS** are invited to this exclusive monthly zoom call!

Featuring NSDE:
Linda Toupin



2 AMAZON GIFT CARDS WILL BE GIVEN AWAY EACH MONTH - GET ENTERED TO WIN WHEN YOU'RE IN THE TOP 10 BASED ON THE RECOGNITION FORMS!



Red Jacket Leaders



Janel Mills
STAR TEAM BUILDER

- Karla C. Suszek
- Wendy R. Chacon
- Vicki Smythe
- Delaila Morales*
- Milagros Vazquez*
- Christina M. Alverio*
- Sharon L. Brown*
- Katherine Blix*
- Kenia C. Felix*
- Marilu Gonzalez*
- Maria Matos Rubio*
- Yeraldine Feliz*
- Giselle Torres*
- Cynthia Reyes*



Zory Hall
STAR TEAM BUILDER

- Irene De Jesus
- Janel Mills
- Shemay Castro*
- Janet Reinalda



Lynelle Colon
STAR TEAM BUILDER

- Maria F. Ramos
- Stacey A. Shrimplin-Kaser
- Audrey M. Sylvain
- Evangelina Morales *
- Mary Beth Robbins-Hall*
- Gllaucya Araujo*
- Brenda J. Carbajal*
- Rita D. Gibson*
- Clarissa Bonilla*
- Elvira E. Irish*

SENIOR CONSULTANTS

Luz Melendez

- Cheryl F. Davis
- Olga Flores

Ada Anderson

- Jodie H. Cooper
- Donna Willard*
- Linda J. Mitchel *
- Angelita Mosley
- Betty E. Gutierrez*
- Paola N. Sammons*
- Tammy Tibbs*
- Maria Jannotti*
- Nadia A. Gerges*
- Terra E. Pinner*

Cheryl Davis

- Shannon Myers

Marty Woods

- Marie Hendry*
- Sheri J. Kelly*
- Lisa Strauser

Pauline Doan

- Jaclyn R. Miller
- Teresa L. Weiler

Susann Pool-Vega

- Gina Pinkham

Jodie Cooper

- Lesley Bontrager

***Inactive team members; regain active status by placing a \$225 wholesale order to receive discount ordering privilege**

CAREER PATH DIQ

10+ active team members
Committed to debuting as a Sales Director in 1-4 months

Elite Team Leader

8+ active team members

Team Leader

5-7 active team members

Star Team Builder

3-4 active team members

Senior Consultant

1-2 active team members



Enter DIQ with only
8 ACTIVE!
Debut as a Director with only
24 ACTIVE!



EXTENDED
Visit Mary Kay InTouch for more details.

QUARTER ONE STAR CONSULTANT TRACKING

Congrats to our On Target Stars

MARY KAY star consultant Program
 dec. 16, 2024 - march 15, 2025

Be a Rising Star! You can earn exciting prizes and experiences in the Star Consultant Program while building your Mary Kay business. Here's a small selection of featured prizes this quarter. See the Star Consultant Program Business website for even more rewards. And don't forget: The achievements you enjoy through the Star Consultant Program can help you earn rewards in other Mary Kay programs, so keep reaching for the stars!

pearl Gaming Interactive 5 Fitness Watch \$199.99	pearl Catalina Hot Medium Luggage - Mauve \$129.99
amazon fire tv \$49.99	Mega Stone Smoker Indoor Grill \$199.99
pearl Reliable Steamy Pro 3-in-1 Steam Mop \$149.99	pearl MacKenzie Childs Check Cheese Board \$129.99
emerald Victoria Dual Bluetooth Connectivity Subwoofer \$199.99	diamond Cressona 4-Cup Espresso/Espresso Maker \$149.99
ruby Vibrant & Bold Set of Four Rose Golden Highball Glasses \$129.99	sapphire Good Grips Cooks Press With Disk Storage Case \$129.99

you got this!

Dec. 16th - March 15th
On Target Q3 STAR Consultants
 As of January 6, 2025

 Christi Rossi Needed to achieve Star: \$1,046.00	 Melissa Kraai-Smock Needed to achieve Star: \$1,087.00	 Lesley Bontrager Needed to achieve Star: \$1,100.00	 Josie Knitter Needed to achieve Star: \$1,327.50	 Sandra Swarts Needed to achieve Star: \$1,379.00
 Cynthia D'Andrea Needed to achieve Star: \$1,387.00	 Shannon Myers Needed to achieve Star: \$1,412.00	 Cheryl Davis Needed to achieve Star: \$1,468.00	 Marie Hendry Needed to achieve Star: \$1,505.00	 Miligros Vazquez Needed to achieve Star: \$1,524.00
 Carol Carson Needed to achieve Star: \$1,544.00	 Maria Irizarry Needed to achieve Star: \$1,561.00	 Irene De Jesus Needed to achieve Star: \$1,568.00	 Lynelle Colon Needed to achieve Star: \$1,573.50	

Blessed Believers BOSS

YTD COURTS



Queen of Sales



Josie Knitter

TOP TEN

1. Josie Knitter \$19,006
2. Sandra Swarts \$10,030
3. Deborah Laliberte \$ 7630
4. Cynthia D'Andrea \$ 7031
5. Audrey Sylvain \$ 6479
6. Sierra Lenart \$ 4665
7. Cheryl Davis \$ 4261
8. Martha Woods \$ 3381
9. Janel Mills \$ 3110
10. Maria Irizarry \$ 2895

Court of Sharing



- Unit Court 6Q & \$10,000
- Princess Court 12Q & \$20,000
- Princess Elite 18Q & \$30,000
- Queen's Court 24Q & \$40,000



Court of Sales
 7/1/24-6/30/25
 \$40,000 Retail Production

Blessed Beeliever 2

PRIZE VAULT

GET YOUR NAME ON THE WHEEL FOR A CHANCE TO WIN WHEN YOU ACHIEVE ANY OF THE FOLLOWING:

- \$350 W/SALE BY THE 15TH
- \$700 POWER ACHIEVER
- 1 ENTRY FOR EACH NEW TEAM MEMBER SIGNED
- 5 ENTRIES FOR EACH GREAT START QUALIFIED
- 5 ENTRIES WHEN YOU ARE GREAT START QUALIFIED



PRIZE WHEEL WILL BE SPUN EACH MONTH!

LUNCH BUNCH

Thursdays @ 11am CT / 12pm ET

ZOOM: Beez1

Join us on ZOOM every Thursday for a POWER HOUR where we'll learn, grow & remind ourselves of the basics of the business. ALL are invited!

WANT AN INFUSION OF FUN? LOVE TO WIN? JOIN US FOR

WINNING Wednesday

GET A PEEK INTO A POSITIVE WORLD OF WOMEN WHO ARE CRUSHING THEIR DREAMS & WINNING IN LIFE!

4TH WEDNESDAY OF EACH MONTH Hosted by Carrie Miller & Cherie Tribadeau

Giveaways: RETINOL SET CASH VIRTUAL MK STARTER KITS



ZOOM ID: 3372906173 . 7:30p CST 8:30p EST

Build your BRACELET!

earn CHARMS every time you:

- add a great-start qualified team member
- earn a teambuilding medal (bronze, silver, or gold)



AND! Receive an actual medal when you earn a teambuilding medal in the month!

Check our unit website for a great script to use!

JANUARY 2025 BLESSED BEELIEVERZ

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 Virtual Hydrasession 10am ET Ask Christi for details!	2 Virtual Hydrasession 10am ET Ask Christi for details!	3	4
5 SUBMIT \$450 in for star	6 LEADERSHIP CONFERENCE Million \$ Monday 6:00-7:30pm EST on ZOOM ZOOM: Beez1	7 LEADERSHIP CONFERENCE	8 LEADERSHIP CONFERENCE	9 LEADERSHIP CONFERENCE	10	11
12 Virtual Hydrasession 3pm ET Ask Christi for details! SUBMIT \$600 in for star	13 Million \$ Monday 6:00-7:30pm EST on ZOOM ZOOM: Beez1	14	15 Virtual Hydrasession 4pm ET Ask Christi for details!	16 HAPPY HOUR ZOOM 1:00pm EST on ZOOM must quality to attend LUNCH BUNCH BOOK CLUB CHAPTER 18	17 PCP Enrollment Deadline	18 SUNSHINE SUPERSTART
19 SUBMIT \$750 in for star	20 Million \$ Monday 6:00-7:30pm EST on ZOOM ZOOM: Beez1	21	22 WINNING WEDNESDAY 8:00EST / 7:00 CST zoom id: 3372906111	23 LUNCH BUNCH BOOK CLUB CHAPTER 19	24	25 Saturday Skincare Social 10am-12pm @ Christi's Home 212 Haverford Ct DeBary, FL 32713
26 SUBMIT \$900 in for star	27 Million \$ Monday 6:00-7:30pm EST on ZOOM ZOOM: Beez1	28 Virtual Hydrasession 6pm ET Ask Christi for details!	29	30 Virtual Hydrasession 3pm ET Ask Christi for details! LUNCH BUNCH BOOK CLUB CHAPTER 20	31	

A1 CLUB ACHIEVERS

Josie Knitter
Cynthia D'Andrea
Sandra Swarts
Christi Rossi
Lesley Bontrager
Shannon Myers
Cheryl Davis
Marie Hendry
Milagros Vazquez

Kaitlin Healy
Carol Carson
Lynelle Colon
Julie Tussing
Irene De Jesus
Audrey Sylvain
Janel Mills
Deborah Laliberte

DECEMBER CELEBRATIONS!



HAPPY BIRTHDAY

Rachel Paine
Louisa Tappin
Tyresa Jacobs
Melissa Kraai-Smock
Jodie Cooper
Tyredda Madden-Simpson
Terra Pinner
Heather Stewart
Ashley Camp
Lizzette Rivera
Walter DAndrea
Lauren Hunt



HAPPY MK ANNIVERSARY

Rachel Paine
Louisa Tappin
Tyresa Jacobs
Melissa Kraai-Smock
Jodie Cooper
Tyredda Madden-Simpson

Terra Pinner
Heather Stewart
Ashley Camp
Lizzette Rivera
Walter DAndrea
Lauren Hunt

OT \$700 CONSISTENCY

Josie Knitter
Christi Rossi



UNDERSTANDING Activity Status & Discount

A1	A2	A3	I1	I2	I3	T1	T
active month 1	active month 2	active month 3	inactive month 1	inactive month 2	inactive month 3	terminated month 1	remaining months
Place at least a \$225 wholesale section 1 order & receive the Earned Discount Privilege of 50%. Additional orders of any size this month are also 50% off.	Earned Discount Privilege of 50% on any size order. A cumulative wholesale order of \$225+ in either of these 2 months will reinstate your A1 Status.		No product ordering discount. Must place at least a \$225 wholesale section 1 order to reactivate and receive the Earned Discount Privilege of 50%.			Will permanently lose all Team Members if no minimum \$225 wholesale section 1 order is placed this month.	After 12 months of not ordering you are no longer a Mary Kay Consultant and must sign a new agreement.
Earned Discount Privilege (EDP) Use of Customer Delivery Service (CDS) Receive Commissions on Team Member Orders Counts as an ACTIVE unit/team member Receives the Applause magazine			No EDP No CDS Forfeits Recruiting Commissions earned Receives the Applause magazine			No EDP No CDS Cannot Recruit No Applause magazine	

Earned Discount Privilege works this way: You receive a 50% discount on any Section 1 wholesale order when you order a minimum \$225 wholesale (\$450 retail). **You will continue to receive a 50% discount on any Section 1 product order (regardless of size) as long as you remain "Active".**

"Active" status: The month you place a minimum \$225 wholesale order (\$450 retail) and the two following calendar months you are considered "Active." As long as you remain "Active" you receive your Earned Discount Privilege and 50% discount buying power plus the privilege to use the Customer Delivery Service (as long as you also maintain a Propay account)! The \$225 wholesale minimum may be accrued **cumulative** during any single month period. For example, should you already be "Active" and take advantage of your Earned Discount Privilege and place two wholesale orders during a single month period totaling \$225 wholesale cumulative during that month period; you would start over again with the month being your **NEW** "Active" Status (A1) and you would have two further months of "Active" status available after that month.

JAN	FEB	MAR	APR	MAY
\$0 INACTIVE	\$225 WHOLESAL A1	\$0 A2	\$0 A3	\$0 INACTIVE
\$225 WHOLESAL A1	\$225 WHOLESAL A1	\$0 A2	\$0 A3	\$0 INACTIVE
\$225 WHOLESAL A1	\$0 A2	\$80, \$145 WHOLESAL A1	\$180 A2	\$225 WHOLESAL A1

Christi Rossi

212 HAVERFORD CT, DEBARY, FL 32713

VISIT BEEZ.PINK OR
SCAN QR CODE FOR
IMPORTANT INFO &
LINKS TO BOOK TIME TO
CONNECT WITH CHRISTI



SCAN HERE

Million \$ Monday

ZOOM MEETINGS WILL CONTINUE--YEA!

zoom

IMPORTANT:
Million \$ Monday will be held via zoom.
Zoom ID: beez1 (all lowercase)

6:00-7:30pm ET

GUESTS CAN BE INVITED, PLEASE BOOK THEM ON BEEZ.PINK

We will have:

- Product Knowledge
- Recognition & Inspiration
- Prize Giveaways

BOSS

Directors-in-Qualification



Elite Team Leaders



Team Leaders



Star Team Builders



Lynelle Colon Janel Mills Zory Hall

Senior Consultants



Luz Melendez Pauline Doan Martha Woods Ada Anderson Susann Pool-Vega Jodie Cooper Cheryl Davis

Blessed BeelieverZ

