



# Blessed BEELEEVERZ

Christi Rossi INDEPENDENT SENIOR SALES DIRECTOR



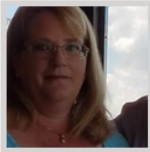
APRIL 2022  
UNIT NEWSLETTER

## MARCH RESULTS

### Golden Girls



GRACIELA  
LOEW



SANDRA  
SWARTS



JOSIE  
KNITTER



MARTY  
WOODS



TERESA  
FOSTER



JILL  
LEARY



JAZMINE  
BARNES



KAREN  
SCHINDELL



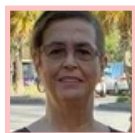
CHRISTI  
ROSSI

POWERED BY

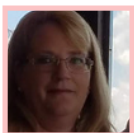


# Pink

## ACHIEVERS



Graciela Loew



Sandra Swarts



Josie Knitter



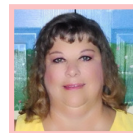
Cheryl Davis



Karen Schindell



Jazmine Barnes



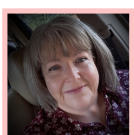
Mary Hanneman



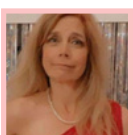
Marty Woods



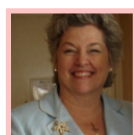
Teresa Foster



Jill Leary



Pauline Doan



Kathy White



Amy McNeill



Christi Rossi

### WELCOME new consultants



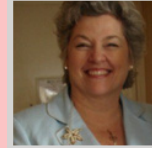
EYERE  
OBI VERA

PROUD RECRUITER:  
GRACIELA LOEW



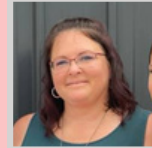
ROBIN  
MARTIN

PROUD RECRUITER:  
CHRISTI ROSSI



KATHY  
WHITE

PROUD RECRUITER:  
CHRISTI ROSSI



AMY  
MCNEILL

PROUD RECRUITER:  
JILL LEARY



GRACIELA  
LOEW

PROUD RECRUITER:  
CHRISTI ROSSI



TERESA  
FOSTER

PROUD RECRUITER:  
CHRISTI ROSSI



JAZMINE  
BARNES

PROUD RECRUITER:  
LUZ MELENDEZ



On-Target for the  
Spring & Year-Long  
Consistency Challenges!

Earn your Powered by  
PINK jewelry this month  
by placing a \$600  
(cumulative) wholesale  
order!

POWER UP YOUR  
customers

PLACE \$600+ IN  
CUMULATIVE  
WHOLESALE DURING  
THE MONTH OF APRIL  
TO EARN YOUR  
POWERED BY PINK  
BRACELET!

apr

MARCH 2022

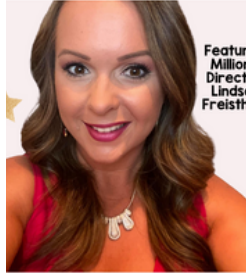
## Top Teams

1. Jill Leary's Team \$4,623
2. Luz's Determined Divas \$2,752
3. Marty Woods' Team \$2,231
4. Zory's Brilliant Resilient Bees \$1,131
5. Lynelle's Amazing Bee AchieverZ \$978



## RISING RED RUMBLE

MAY 11, 2022  
6:00PM CT | 7:00PM ET



Featuring  
Million \$  
Director,  
Lindsey  
Freisthler!

ALL **RED JACKETS** are invited to this exclusive monthly zoom call!  
End the month officially in RED (with 3+ active team members) for your invite.



2 AMAZON GIFT CARDS WILL BE GIVEN AWAY EACH MONTH - GET ENTERED TO WIN WHEN YOU'RE IN THE TOP 10 BASED ON THE RECOGNITION FORMS!

## JOIN US AT THE AFTER PARTY!

All REDS who end the month with

2+ new Personal Great Start Qualified team members

OR

5 new total agreements on their Team of teams

OR

Team \$2000 achievers (\$2000+ in Personal + Team wholesale production)

OR

10 BOOKINGS on your books for the upcoming month

will be invited to stay on for an exclusive after party to celebrate & learn with the top of the top!

# Red Jacket Leaders



Lynelle Colon

### TEAM LEADER

- Evangelina Morales
- Evelyn Pagan
- Maria Ramos
- Lily Velazquez
- Mary Beth Robbins-Hall
- Jessica Bellville\*
- Brenda Carbajal\*
- Mechelle Gallyot-McDonald\*
- Connie Totman
- Teresa Ferreira\*
- Brenda Ramos\*
- Terry-Luz Cruz\*
- Charlynn Porter\*
- Clarissa Bonilla\*
- Ariel Bradford\*
- Celebe Ennevor\*
- Monica Landreneau\*
- Margaret Martinez\*
- Betzaida Mercado\*
- Aimee Portes\*
- Evelyn Potter\*
- Lucy Rodriguez\*
- Mariyce Rodriguez\*
- Rossane Rodriguez\*
- Zeneida Santana\*
- Carissa Wilson\*
- Sarah Mullins\*
- Lisa Sexton\*



Zory Hall

### STAR TEAM BUILDER

- Irene De Jesus
- Janel Mills
- Janet Reinalda
- Shemay Castro\*
- Diana Alvarado\*
- Shelia Hamberlin\*
- Ivonne Bachar\*
- Penny Rivera\*
- Bette-Jean Bertram\*
- Christina Hauck\*
- Candi Treat\*

\*Inactive team members; regain active status by placing a \$225 wholesale order to receive discount ordering privilege

## CAREER PATH

### DIQ

10+ active team members  
Committed to debuting as a Sales Director in 1-4 months

### Elite Team Leader

8+ active team members or  
5 active + 1 personal RED

### Team Leader

5-7 active team members

### Star Team Builder

3-4 active team members

### Senior Consultant

1-2 active team members

## SENIOR CONSULTANTS

### Cheryl Davis

- Lynette Testerman
- Shannon Myers\*
- Minnie Bryant\*
- Darlene Gwinnett\*
- Folami Hokulani\*

### Pauline Doan

- Jackie Miller
- Teresa Weiler
- Clarice Ellis\*
- Terri Shurdom\*
- Nathalia Smith\*

### Luz Melendez

- Cheryl Davis
- Jazmine Barnes
- Dolores Guzman\*
- Kimberlie Jones\*
- Olga Flores\*
- Esmirna Reyes\*

### Marty Woods

- Sheri Kelly
- Lisa Strauser\*

### Jill Leary

- Amy McNeill
- Sandra Swarts

\*Inactive team members; regain active status by placing a \$225 wholesale order to receive discount ordering privilege



# QUARTER THREE STAR CONSULTANT TRACKING

Quarter 4 : March 16, 2022 - June 15, 2022

NAME	CONTEST POINTS	<i>left for:</i>				
		SAPPHIRE	RUBY	DIAMOND	EMERALD	PEARL
Christi Rossi	4,620	★	★	★	★	180
Graciela Loew	2,898	★	★	102	702	1902
Sandra Swarts	1,901	★	499	1099	1699	2899
Josie Knitter	1,652	148	748	1348	1948	3148
Karen Schindell	1,285.75	514.25	1114.25	1714.25	2314.25	3514.25
Marty Woods	801	999	1599	2199	2799	3999
Cheryl Davis	780	1020	1620	2220	2820	4020
Mary Hanneman	679	1121	1721	2321	2921	4121
Kathy White	616	1184	1784	2384	2984	4184
Sherry Rumel	523	1277	1877	2477	3077	4277
Patricia Cox	473	1327	1927	2527	3127	4327
Pauline Doan	406	1394	1994	2594	3194	4394
Cindy Williams	377	1423	2023	2623	3223	4423
Jill Leary	358	1446	2042	2642	3242	4442
Ruby Killingsworth	354	1479	2046	2646	3246	4446
Luz Melendez	320.50					

## YTD COURTS



**Queen of Sales**  
*Josie Knitter*  
\$29,092



**Queen of Sharing**  
*Lynelle Colon*

### TOP TEN

- Josie Knitter \$19,092
- Marty Woods \$25,429
- Jill Leary \$20,072
- Cheryl Davis \$15,613
- Karen Schindell \$14,166
- Sherry Rumel \$10,848
- Mary Hanneman \$10,678
- Graciela Loew \$10,007
- Sandra Swarts \$9,947
- Sarah Robinson \$9,838

### TOP TEN

- Lynelle Colon 5Q
- Marty Woods 4Q
- Jill Leary 2Q
- Cheryl Davis 2Q
- Luz Melendez 1Q
- Ruby Killingsworth 1Q
- 
- 
- 
-

# MILLION DOLLAR MOVERS & SHAKERS

Join us the first Wednesday of the month for this exclusive ZOOM featuring a powerhouse TOP Director!

**May 4, 2022**  
**7:00-8:00pm EST**

Featuring Million \$ Sales Director  
**Fiona Corby**



**Earn your invite:**

When you finish the month before with one or more of the following accomplishments, you are invited to this exclusive zoom:

- POWERED BY PINK (\$600) ACHIEVERS
- PROMOTE YOURSELF TO A HIGHER POSITION ON THE CAREER PATH
- RECRUIT AT LEAST ONE NEW TEAM MEMBER
- 10 OR MORE BOOKINGS FOR THE UPCOMING MONTH ON YOUR DATEBOOK
- NEW BEAUTY CONSULTANTS WHO SIGNED LAST MONTH

## April Items Sold Challenge

When our Unit sells 800 items in March ...  
1 person will win the **SUMMER PRODUCT BUNDLE** (\$187 retail value).

Please post your items sold in our Facebook group to be entered to win! \* Contest sheet due by Sunday, May 1

- Sell 30 items, \$300 w/s\* 1 NEW Summer Product FREE
- Sell 60 items, \$600 w/s\* 2 NEW Summer Products + April Pink Power Jewelry
- Sell 90 items, \$900 w/s\* 3 NEW Summer Products + April Pink Power Jewelry
- Sell 120 items, \$1200 w/s\* 4 NEW Summer Products + April Pink Power Jewelry

1	31	61	91
2	32	62	92
3	33	63	93
4	34	64	94
5	35	65	95
6	36	66	96
7	37	67	97
8	38	68	98
9	39	69	99
10	40	70	100
11	41	71	101
12	42	72	102
13	43	73	103
14	44	74	104
15	45	75	105
16	46	76	106
17	47	77	107
18	48	78	108
19	49	79	109
20	50	80	110
21	51	81	111
22	52	82	112
23	53	83	113
24	54	84	114
25	55	85	115
26	56	86	116
27	57	87	117
28	58	88	118
29	59	89	119
30	60	90	120

### Wholesale Orders:

\$200 \$300 \$400 \$500 \$600 \$700 \$800 \$900 \$1000 \$1100 \$1200

Wholesale\* Cumulative amount of orders between April 1-30. Not just based on wholesale ordering. Sell \* Must sell the number of items listed in that column, backed by wholesale orders!

\*Miracle Set Counts as 4 Items, Repair Set 5 Items, Clearproof Set 3 Items, Brush Set 5 Items, Satin Hands 3 Items, Satin Lips 2 Items, Clinical Solutions 2 Items

# Build your Bracelet!

earn CHARMS every time you:

add a Great-Start QUALIFIED TEAM MEMBER

earn a TEAMBUILDING MEDAL (BRONZE, SILVER, OR GOLD)



AND! Receive an actual medal when you earn a teambuilding medal in the month!

# April GOLDEN GIRLS!

Be a golden girl with \$1000 w/sale or 5 new team members (a gold medal) in April and earn an April Showers product Bundle from Christi!



POWER UP YOUR

## Team building!

APRIL - JUNE 2022

EARN THIS THREE-STRAND GOLD & PINK PEARL NECKLACE WHEN YOU:

- ✓ \$600 WHOLESALE IN APR
- ✓ \$600 WHOLESALE IN MAY
- ✓ \$600 WHOLESALE IN JUN
- ✓ ADD 3 NEW GSQ APR-JUN

plus!

- ✓ ADD 3 MORE NEW GSQ FOR

STAGE RECOGNITION

PINK





# A1 CLUB ACHIEVERS

Graciela Loew  
 Sandra Swarts  
 Josie Knitter  
 Marty Woods  
 Teresa Foster  
 Jill Leary  
 Jazmine Barnes  
 Karen Schindell  
 Mary Hanneman  
 Pauline Doan  
 Cheryl Davis  
 Kathy White  
 Amy McNeill  
 Patricia Cox  
 Chris Sekunna  
 Evelyn Pagan  
 Cindy Williams  
 Cindy Spray  
 Evangelina Morales  
 Patricia Phelan

Darlene Johnson  
 Sherry Rumel  
 Luz Melendez  
 Sarah Robinson  
 Lynette Testerman  
 Leslie Steinwachs  
 Lydia Velazquez  
 Teresa Messerschmidt  
 Annette Hatch  
 Irene De Jesus  
 Courtney Ford  
 Lois Sevcech  
 Ivy Thomas  
 Julia Fink  
 Jackie Miller  
 Jennifer Stapleton  
 Amy Owen  
 Sheri Kelly  
 Maria Ramos  
 Christi Rossi

APRIL CELEBRATIONS!



## HAPPY BIRTHDAY

Teresa Rivera  
 Shaniyah Spivey  
 Evelyn Pagan  
 Lindsey Walton  
 Candi Treat

Maria Ramos  
 Ariel Bradford  
 Irene De Jesus  
 Chris Killingsworth

## HAPPY MK ANNIVERSARY

Jackie Miller  
 Olga Flores  
 Karri Dahl  
 Charlynn Porter  
 Darlene Gwinnett  
 Candi Treat  
 Bette-Jean Bertram

Patricia Phelan  
 Jessica Mastny  
 Valerie Calo  
 Shannon Banks  
 Christina Hauck  
 Rita Porter

# UNDERSTANDING Activity Status & Discount

A1	A2	A3	I1	I2	I3	T1	T
active month 1	active month 2	active month 3	inactive month 1	inactive month 2	inactive month 3	terminated month 1	remaining months
Place at least a \$225 wholesale section 1 order & receive the Earned Discount Privilege of 50%. Additional orders of any size this month are also 50% off.	Earned Discount Privilege of 50% on any size order.  A cumulative wholesale order of \$225+ in either of these 2 months will reinstate your A1 Status.		No product ordering discount.  Must place at least a \$225 wholesale section 1 order to reactivate and receive the Earned Discount Privilege of 50%.			Will permanently lose all Team Members if no minimum \$225 wholesale section 1 order is placed this month.	After 12 months of not ordering you are no longer a Mary Kay Consultant and must sign a new agreement.
Earned Discount Privilege (EDP) Use of Customer Delivery Service (CDS) Receive Commissions on Team Member Orders Counts as an ACTIVE unit/team member Receives the Applause magazine			No EDP No CDS Forfeits Recruiting Commissions earned Receives the Applause magazine			No EDP No CDS Cannot Recruit No Applause magazine	

**Earned Discount Privilege works this way:** You receive a 50% discount on any Section 1 wholesale order when you order a minimum \$225 wholesale (\$450 retail). You will continue to receive a 50% discount on any Section 1 product order (regardless of size) as long as you remain "Active".

**"Active" status:** The month you place a minimum \$225 wholesale order (\$450 retail) and the two following calendar months you are considered "Active." As long as you remain "Active" you receive your Earned Discount Privilege and 50% discount buying power plus the privilege to use the Customer Delivery Service (as long as you also maintain a Propay account)! The \$225 wholesale minimum may be accrued **cumulative** during any single month period. For example, should you already be "Active" and take advantage of your Earned Discount Privilege and place two wholesale orders during a single month period totally \$225 wholesale cumulative during that month period; you would start over again with the month being your **NEW** "Active" Status (A1) and you would have two further months of "Active" status available after that month.

JAN	FEB	MAR	APR	MAY
\$0 INACTIVE	\$225 WHOLESAL A1	\$0 A2	\$0 A3	\$0 INACTIVE
\$225 WHOLESAL A1	\$225 WHOLESAL A1	\$0 A2	\$0 A3	\$0 INACTIVE
\$225 WHOLESAL A1	\$0 A2	\$80, \$145 WHOLESAL A1	\$180 A2	\$225 WHOLESAL A1



*Christi Rossi*  
 212 HAVERFORD CT  
 DEBARY, FL 32713



To the Fabulous:

FULFILLING A MILLION DREAMS IN  
 OUR MILLION DOLLAR YEAR!

