

## BEELIEVERZ

Christi Rossi Independent Senior Sales Director

JANUARY 2022 UNIT NEWSLETTER

## RESULTS

## golden girls



KAREN SCHINDELL

# **POWERED BY**

ACHIEVERS



Jill Leary



Chris Sekunna





Josie Knitter\*





Cheryl Davis\*



Gloria Nichols



Marty Woods\*



Lynelle Colon



## WELCOME new consultants



LUCIA D'ANDREA

PROUD RECRUITER: CHRISTI ROSSI



KAREN **SCHINDELL** 

PROUD RECRUITER: CHRISTI ROSSI



**MEKESHIA SANCHEZ** 



**GLORIA NICHOLS** 

PROUD RECRUITER: CHRISTI ROSSI







\* achieved the Fall & On-Target for the Year-Long Consistency Chal<mark>l</mark>enges!

> Earn your Powered by PINK jewelry this month by placing a \$600 (cumulative) wholesale order!





## FEBRUARY 9, 2022 6:00PM CT | 7:00PM ET



ALL RED JACKETS are invited to this exclusive monthly zoom call! End the month officially in RED (with 3+ active team members) for your invite.





- EARN YOUR EXCLUSIVE BEEZ BUZZ BOX EACH MONTH YOU ARE OFFICIALLY A RED JACKET WITH 3 OR MORE ACTIVE TEAM MEMBERS EARN AN ENHANCED BEEZ BUZZ BOX (INCLUDES A FULL-SIZE PRODUCT GIFT) WHEN YOU AND YOUR TEAM ACHIEVE TEAM \$2000 IN THE MONTH THE #1 RED JACKET FOR THE MONTH (WITH HIGHEST TEAM + PERSONAL PRODUCTION) WILL EARN AN EXTRA SPECIAL SURPRISE IN HER BIZZ ROX!

# Red, Jacket Leadens



Lynelle Colon

- Teresa Ferreira
  Terry-Luz Cruz\*
  Evangelina Morales
  Charlynn Porter \*
  Connie Totman
  Lily Velazquez
  Jessica Bellville
  Clarissa Bonilla\*
  Ariel Bradford \*
  Brenda Carbajal
  Celene Ennevor \*
  Mechelle GallyotMcDonald

- Brenda Ramos \* Mary Beth Robbins



Zony Hall

#### STAR TEAM BUILDER

- Shemay Castro
- Janel Mills
- Diana Alvarado
- Sheila Hamberlin\*
- Ivonne M. Bachar\*
- Irene De Jesus\*
- Penny Rivera\*
- Bette-Jean Bertram\*
- Christina Hauck\*
- Candi Treat\*
- Joann Castanon\* Janet Reinalda\*
- \*Inactive team members; regain active status by placing a \$225 wholesale order to receive discount ordering privilege

#### **CAREER PATH**

#### DIQ

10+ active team members Committed to debuting as a Sales Director in 1-4 months

#### Elite Team Leader

8+ active team members or 5 active + 1 personal RED

#### Team Leader

5-7 active team members

#### Star Team Builder

#### Senior Consultant 1-2 active team members

#### 3-4 active team members

### ELITE TEAM LEADER Monica Landreneau \* Margaret Martinez \* Betzaida Mercado \* Sarah Mullins \* Lisa Sexton \* Betzaida Mercado \* Evelyn Pagan Aimee Portes \* Evelyn Potter \* Lucy Rodriguez \* Marlyce Rodriguez \* Rossane Rodriguez \* Zeneida Santana \* Carissa Wilson \* Brenda Ramos \*

## SENIOR CONSULTANTS

#### Cheryl Davis

- Shannon Myers
- Minnie Bryant\*
- Darlene Gwinnett\*
- Folami Hokulani\*

#### Pauline Doan

- Jackie Miller
- Teresa Weiler
- Clarice Ellis\*
- Terri Shurdom\* • Nathalia Smith\*

#### Luz Melendez

- Cheryl Davis
- Dolores Guzman
- Kimberlie Jones\*
- Olga Flores\*

#### Susann Pool-Vega

• Gina Pinkham

## Marty Woods • Lisa Strauser

- · Sheri Kelly

#### Wendy Prince

- Josie Knitter
- Caren Zeiger\*

#### Lily Velazquez

- Juliette Santiago
- Alinah Torres\*
- Lindsey Walton \*
- Alexander Howard\*
- Julybeth Velez\*
- Marissa Rivera \*
- \*Inactive team members; regain active status by placing a \$225 wholesale order to receive discount ordering privilege

### QUARTER THREE STAR CONSULTANT TRACKING

Quarter 3: December 16, 2021 - March 15, 2022

NAME	CONTEST POINTS	left foil:	RUBY	DIAMOND	EMERALD	PEARL
Sarah Robinson	3,603.50					1,196.50
Josie Knitter	1,841.50		558.50	1,158.50	1,758.50	2,958.50
Karen Schindell	1,836.20		563.80	1,163.80	1,763.80	2,963.80
Lynette Testerman	1,801		599	1,199	1,799	2,999
Christi Rossi	1,126.50	673.50	1,273.50	1,873.50	2,473.50	3673.50
Cheryl Davis	914.75	885.25	1,485.25	2,085.25	2,685.25	3885.25
Jill Leary	791.80	1,008.20	1,60820	2,208.20	2,808.20	4008.20
Connie Totman	650	1,150	1,750	2,350	2,950	4150
Lucia D'Andrea	624	1,176	1,776	2,376	2,976	4176
Sherry Rumel	557	1,243	1,843	2,443	3,043	4243
Courtney Ford	528.50	1,271.50	1,871.50	2,471.50	3,071.50	4271.50
Shemay Castro	398	1,402	2,002	2,602	3,202	4402
Patricia Cox	350	1,450	2,050	2,650	3,250	4450
Jackie Miller	303	1,497	2,097	2,697	3,297	4497
Evelyn Pagan	297	1,503	2,103	2,703	3,303	4503
Evangelina Morales	276.50	1,523.50	2,123.50	2,723.50	3,323.50	4523.50

## YTD COURTS



Queen of Sales Marty Woods

#### **TOP TEN**

OF IEN	
1 Marty Woods	\$16,179
2 Josie Knitter	\$14,208
<b>3</b> Cheryl Davis	\$9,656
<b>4</b> Jill Leary	\$9,099
<b>5</b> Sherry Rumel	\$8,230
6 Chris Sekunna	\$7,410
<b>7</b> Lynelle Colon	\$7,354
8 Lisa Strauser	\$7,214
9 Mary Hanneman	\$6,729
10 Zory Hall	\$6,351



Queen of Sharing Lynelle Colon

#### **TOP TEN**

	1 - 1 4	
1	Lynelle Colon	5Q
2	Marty Woods	4Q
3	Ruby Killingsworth	lQ
4	Cheryl Davis	1Q
5		
6		
7		
8		
9		
10		



Get an entry into the CA\$H giveaway for EVERY INTERVIEW GUIDE (**front & back completed**) you turn into Christi!

Sign your agreement (new Beauty Consultants) and get an entry into the drawing!

New Beauty Consultants who become Great-Start Qualified in December will get 5 extra entries into the CA\$H drawing!

\*Interview Guides must be turned into Christi WITH ALL QUESTIONS ANSWERED to count for the contest. Email completed guides to christirossimk@gmail.com









Get an entry into our monthly blanket giveaway when:

- you promote yourself up the career path! (1 entry for every promotion in the month)
- you recruit a new team member (1 entry for every new team member)
- you bring in a new Personal Qualified Team Member (5 entries!)

At the end of the month we'll do a drawing for one lucky winner to get this adorable, cozy MK throw blanket!



JANUARY - MARCH 2022



## A1 CLUB ACHIEVERS

Patricia Cox
Cheryl Davis
Courtney Ford
Josie Knitter
Jill Leary
Evelyn Pagan
Sherry Rumel
Karen Schindell
Connie Totman
Jessica Bellville
Brenda Carbajal
Shemay Castro
Lynelle Colon
Jackie Costello
Tyredda Doward

Mechelle GallyotMcDonald
Zory Hall
Jenein Hamilton
Mary Hanneman
Ruby Killingsworth
Carri Malatesta
Teresa Messerschmidt
Evangelina Morales
Gloria Nichols
Chris Sekunna
Julie Tussing
Lily Velazquez
Marty Woods
Christi Rossi



Lisa Sexton Mikayla Smith Jenein Hamilton Prebble Bonnett Darlene Gwinnett Annette Hatch Sheri Kelly Elizabeth Butcher Kimberlie Jones Marty Woods Lois Sevcech

#### HAPPY MK ANNIVERSARY

Zeneida Santana ( Sarah Mullins Sherry Rumel Joann Castanon

# Activity Status & Discount

A1 active month 1	<b>A2</b> active month 2	A3 active month 3	inactive month 1	inactive month 2	inactive month 3	<b>T1</b> terminated month 1	<b>T</b> remaining months	
Place at least a \$225 wholesale section 1 order & receive the Earned Discount Privilege of 50%. Additional orders of any size this month are also 50% off.	any siz A cumulative wl \$225+ in either of t	Privilege of 50% on te order. holesale order of these 2 months will our A1 Status.	Must place at lea	roduct ordering disco st a \$225 wholesale s eceive the Earned Dis 50%.	section 1 order to	Will permanently lose all Team Members if no minimum \$225 wholesale section 1 order is placed this month.	After 12 months of not ordering you are no longer a Mary Kay Consultant and must sign a new agreement.	
Use of Cu Receive Comr Counts as	d Discount Privilege stomer Delivery Sen missions on Team M an ACTIVE unit/tean es the Applause ma	vice (CDS) ember Orders m member		No EDP No CDS ecruiting Commissio yes the Applause mag		No Cannot	EDP CDS Recruit se magazine	

**Earned Discount Privilege works this way:** You receive a 50% discount on any Section 1 wholesale order when you order a minimum \$225 wholesale (\$450 retail). You will continue to receive a 50% discount on any Section 1 product order (regardless of size) as long as you remain "Active".

"Active" status: The month you place a minimum \$225 wholesale order (\$450 retail) and the two following calendar months you are considered "Active." As long as you remain ""Active"" you receive your Earned Discount Privilege and 50% discount buying power plus the privilege to use the Customer Delivery Service (as long as you also maintain a Propay account)! The \$225 wholesale minimum may be accrued **cumulative** during any single month period. For example, should you already be "Active" and take advantage of your Earned Discount Privilege and place two wholesale orders during a single month period totally \$225 wholesale cumulative during that month period; you would start over again with the month being your **NEW** "Active" Status (A1) and you would have two further months of "Active" status available after that month.

JAN	FEB	MAR	APR	MAY
\$0	\$225 WHOLESALE	\$0	\$0	\$0
INACTIVE	A1	A2	A3	INACTIVE
\$225 WHOLESALE	\$225 WHOLESALE	\$0	\$0	\$0
A1	A1	A2	A3	INACTIVE
\$225 WHOLESALE	\$0	\$80, \$145 WHOLESALE	\$180	\$225 WHOLESALE
A1	A2	A1	A2	A1



## Christi Rossi 212 HAVERFORD CT DEBARY, FL 32713



FULFILLING A MILLION DREAMS IN OUR MILLION DOLLAR YEAR!

## To the fabulous: