



# Blessed BEELIEVERZ

Christi Rossi SALES DIRECTOR



APRIL 2024  
UNIT NEWSLETTER

## MARCH RESULTS



### Happy Hour



**HAPPY HOUR**  
TRAINING - INSPIRATION - RECOGNITION - FUN  
**MARCH ACHIEVER!**



**Consultant Qualification**  
(complete at least 1)

- Personal Team Building Model (2 or more new team member signed)
- Team \$2,000 (10% or at least 1 team member ordering \$2,000 wholesale total)
- \$600 personal wholesale & 1 new team member signed

**Christian Cisneros**

**HAPPY HOUR**  
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**Jodie Cooper**

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**Maria Irizarry**

**HAPPY HOUR**  
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**MARCH ACHIEVER!**



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**Janel Mills**

**HAPPY HOUR**  
TRAINING - INSPIRATION - RECOGNITION - FUN  
**MARCH ACHIEVER!**



**Director Qualification**  
(complete at least 1)

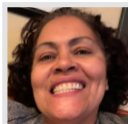
- 4 or more Unit Great Start Qualified
- 10 or more new Unit Agreements
- Personal Gold Medal

**Christi Rossi**

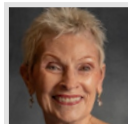
## soar like never before ACHIEVERS



Sandra Swartz\*



Maria Irizarry



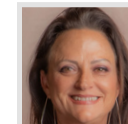
Josie Knitter



Cheryl Davis



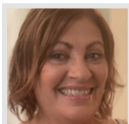
Janel Mills



Christi Cisneros\*



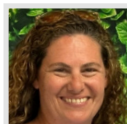
Michele Martineau



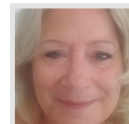
Lizzette Rivera



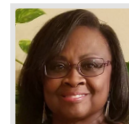
Shakirah Johnson



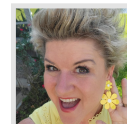
Jodie Cooper



Carol Vanderploeg



Audrey Sylvain



Christi Rossi\*

## WELCOME

### new consultants

- AMANDA GONZALEZ
- MARIA TIRADO
- KATELYN GREEN
- EBONY HART
- KRIS THOMPSON
- MARIA MATOS RUBIO
- TERESA MESSERSCHMIDT
- MICHELE MARTINEAU
- VICKI SMYTHE
- ANNIE BAILEY
- JORDAN CISNEROS
- HALEY NAUSS
- LOUISA TAPPIN
- RETHA THOMPSON
- SINEAD EGERT
- FRANCES TIRADO
- SHARON BROWN
- CAROL VANDERPLOEG
- MARCELLA JOHNSON
- ELIZABETH RORIE
- TYRESA JACOBS
- CLARISSA BONILLA
- KENIA FELIX
- MARILU GONZALEZ
- MELISSA KRAAI-SMOCK
- TYREDDA MADDEN-SIMPSON

### recruiter

- MARIA IRIZARRY
- CHRISTIAN CISNEROS
- JODIE COOPER
- CHRISTIAN CISNEROS
- CHRISTI ROSSI
- JANEL MILLS
- CHRISTI ROSSI
- CHRISTI ROSSI
- JANEL MILLS
- LUZ MELENDEZ
- CHRISTIAN CISNEROS
- JODIE COOPER
- CHRISTIAN CISNEROS
- CHRISTIAN CISNEROS
- CHRISTIAN CISNEROS
- MARIA TIRADO
- JANEL MILLS
- CHRISTI ROSSI
- CHRISTI ROSSI
- CHRISTI ROSSI
- CHRISTI ROSSI
- LYNELLE COLON
- JANEL MILLS
- JANEL MILLS
- CHRISTI ROSSI
- CHRISTI ROSSI



\*Completed  
Year-Long Consistency  
Challenge



elevate  
YOUR  
GOALS!  
APRIL 2024



PLACE \$600+ CUMULATIVE WHOLESALE  
IN APRIL TO EARN YOUR WHITE  
CROCODILE-PRINTED MINI PURSE

soar like never before

soar like never before  
MARY KAY



ACHIEVE THE YEARLONG  
CONSISTENCY CHALLENGE BY  
NEVER BEFORE CHALLENGE FOR  
12 MONTHS, AND EARN THIS  
CUSTOM MARY KAY WATCH  
THAT FEATURES A MOTHER-OF-  
PEARL FACE AND THE MARY KAY  
LOGO. YOU'LL ALSO FIND MARY  
KAY ASH'S SIGNATURE ETCHED  
ON THE BACK!

# Blessed BeelieverZ *March* TOP TEAMS



Christian Cisneros's Team  
\$2,473.00



Lynelle Colon's Team  
\$1,706.00



Janel Mills' Team  
\$1,460.00



**STEP INTO Red!**

Cue the confetti & celebrate! When you step into your **RED Jacket** for the first time, you will earn the BeeZ Buzz Box & Red Jacket Packet!

**YOU'RE INCREDIBLE!**

**RED JACKET = 3-4 ACTIVE PERSONAL TEAM MEMBERS**

# RISING RED RUMBLE

# RISING RED RUMBLE

**MAY 8, 2024**  
6:00PM CT | 7:00PM ET  
Join us on ZOOM

ALL **RED JACKETS** are invited to this exclusive monthly zoom call!

Guest Speaker:  
**Karla Reno**

2 AMAZON GIFT CARDS WILL BE GIVEN AWAY EACH MONTH - GET ENTERED TO WIN WHEN YOU'RE IN THE TOP 10 BASED ON THE RECOGNITION FORMS!

# Red Jacket Leaders



**Ada Anderson**  
STAR TEAM BUILDER

- Jodie Cooper
- Christian Cisneros
- Maria Jannotti
- Angelita Mosley\*
- Susan Miller\*
- LaShelle Furr\*
- Faith Johnson\*
- Katrina Sergent\*
- Tammy Tibbs\*
- Terra Pinner\*
- Nadia Gerges\*



**Lynelle Colon**  
STAR TEAM BUILDER

- Audrey Sylvain
- Maria Ramos
- Elvira Irish
- Clarissa Bonnilla\*
- Brenda Carbajal\*
- Mechelle Galloyet-Mcdonald\*
- Evelyn Pagan\*
- Kenia Rivers\*
- Mary Beth Robbins-Hall\*
- Karen Serrano\*
- Stacey Shrimplin-Kaser\*



**Christian Cisneros**  
STAR TEAM BUILDER

- Meredith Baden
- Jordan Cisneros
- Retha Thompson
- Sinead Egert\*
- Ebony Hart\*
- Louisa Tappin\*
- Maria Tirado\*



**Janel Mills**  
STAR TEAM BUILDER

- Wendy Chacon
- Karla Suszke
- Vicki Smythe
- Rose Acosta\*
- Christina Alverio\*
- Katherine Blix\*
- Sharon Brown\*
- Avelina Diaz\*
- Kenia Felix\*
- Yeraldine Feliz\*
- Jennifer Flores\*
- Marilu Gonzalez\*
- Shonda Johnson\*
- Maria Matos Rubio\*
- Janelle Quinones Ricci\*
- Cynthia Reyes\*
- Giselle Torres\*
- Milagros Vazquez\*

**\*Inactive team members; regain active status by placing a \$225 wholesale order to receive discount ordering privilege**

## CAREER PATH DIQ

10+ active team members  
Committed to debuting as a Sales Director in 1-4 months

## Elite Team Leader

8+ active team members or  
5 active + 1 personal RED

## Team Leader

5-7 active team members

## Star Team Builder

3-4 active team members

## Senior Consultant

1-2 active team members

## SENIOR CONSULTANTS

### Zory Hall

- Janel Mills
- Irene De Jesus\*
- Heather Burch\*
- Janet Reinalda\*
- Ivonne Bachar\*
- Shemay Castro\*

### Luz Melendez

- Cheryl Davis
- Olga Flores\*
- Josephine Santiago\*
- Esmirna Reyes\*

### Cheryl Davis

- Shannon Myers
- Darlene Gwinnett\*

### Pauline Doan Susann Pool-Vega

- Jackie Miller
- Teresa Weiler\*
- Gina Pinkham

### Jenein Hamilton

- Kammy Berry

### Marty Woods

- Sheri Kelly
- Marie Hendry\*
- Lisa Strauser\*

\*Inactive team members; regain active status by placing a \$225 wholesale order to receive discount ordering privilege





# QUARTER FOUR STAR CONSULTANT TRACKING

March 16, 2024 - June 15, 2024



**On Target Q4 STAR CONSULTANTS**  
MARCH 16 - JUNE 15, 2024  
as of April 15

 Christi Rossi DIAMOND STAR Needed for Emerald Star: \$562.00	 Josie Knitter SAPPHIRE STAR Needed for Ruby Star: \$281.00	 Jodie Cooper SAPPHIRE STAR Needed for Ruby Star: \$374.00	 Christian Cisneros SAPPHIRE STAR Needed for Ruby Star: \$535.50
 Janel Mills Total: \$779.50 Needed for Star: \$1,020.50	 Michele Martineau Total: \$631.00 Needed for Star: \$1,192.00	 Shakirah Johnson Total: \$610.00 Needed for Star: \$1,190.00	 Jaclyn Miller Total: \$609.00 Needed for Star: \$1,191.00
 Carol Vanderploeg Total: \$608.00 Needed for Star: \$1,192.00	 Maria Irizarry Total: \$604.50 Needed for Star: \$1,195.50	<i>Blessed Believers</i>	

soar like never before

*You got this!*

## YTD COURTS

### Queen of Sales



*Josie Knitter*

\$28,839.00

### TOP TEN

1. Josie Knitter	\$28,839.00
2. Christian Cisneros	\$22,747.00
3. Jodie Cooper	\$19,285.00
4. Sandra Swarts	\$14,990.00
5. Audrey Sylvain	\$10,988.50
6. Cheryl Davis	\$10,768.00
7. Carolyn Estrella	\$10,461.50
8. Maria Irizarry	\$10,138.00
9. Cynthia D'Andrea	\$10,104.00
10. Janel Mills	\$7,330.00

### Court of Sharing

1. Ada Anderson	2Q	\$1,243.14
2. Christian Cisneros	1Q	\$59.32
3. Lynelle Colon	1Q	\$232.73
4. Cynthia D'Andrea	1Q	\$32.90
5. Janel Mills	1Q	\$70.02

\*6Q Needed for Queen of Sharing



Unit Court	6Q & \$10,000
Princess Court	12Q & \$20,000
Princess Elite	18Q & \$30,000
Queen's Court	24Q & \$40,000

**soar like never before**  
MARY KAY

Special Recognition & drawings for those who achieve \$600+ by the 15th



WHEN YOU HAVE \$300+ WHOLESALE IN BY THE 15TH YOU WILL BE INVITED TO HEAR FROM EXECUTIVE NATIONAL SALES DIRECTOR EMERITUS KAREN PIRO AS SHE SHARES HOW YOU CAN CONTINUE SOARING TO YOUR DREAMS THIS SEMINAR YEAR!

**TUESDAY APRIL 16TH**  
6:00 PM PST - 7:00 PM MST  
8:00 PM CST - 9:00 PM EST  
ON ZOOM



**Karen Piro**  
EXECUTIVE NATIONAL SALES DIRECTOR EMERITUS

**SOARING HIGHER**  
Per Page \$600+ by the 15th

**CONSISTENCY CLUB**

PLACE YOUR \$600+ ORDER BY THE 15TH EACH MONTH  
JULY 2023 - JUNE 2024  
AND YOU'LL BE ENTERED FOR OUR END OF SEMINAR YEAR GRAND PRIZE DRAWINGS!

ONE \$500 DRAWING  
FIVE - \$200 DRAWINGS  
FIVE - \$100 DRAWINGS



*Treat Yourself* AND THE ONES YOU LOVE TO THE NEW! LIMITED EDITION MARY KAY ROSEMARY MINT PEDICURE SET!

Rosemary Mint Foot Scrub

Rosemary Mint Foot Lotion

Nail Buffer

Heart-Shaped Pumice Stone

**\$30**



**BOSS**

**THE BEEZ**

**soar like never before**  
MARY KAY

**IT Factor**

**IT FACTOR**  
15 Faces  
5 Career Chats  
\$650 wholesales order

**IT FACTOR ELITE**  
30 Faces  
10 Career Chats  
\$1000 wholesales order  
1 New Team Member

**HOLY IT**  
60 Faces  
25 Career Chats  
\$1500 wholesales order  
3 New Team Members  
(Bronze Medal)



**Build your Bracelet!**

earn CHARMS every TIME YOU:

- add a great star's qualified team member
- earn a teambuilding medal (Bronze, Silver, or Gold)

AND! Receive an actual medal when you earn a teambuilding medal in the month!




**HAPPY HANGOUT!**  
Friday, April 26 Saturday, April 27

JOIN US FOR 24 HOURS OF POWER!

- Education/Training
- Dreaming
- Girlfriend time
- Games and more!

Achieve Happy Hour 2/3 months (Jan - Feb - March) to qualify to come!  
\*Location TBA / Minimal cost.

**HAPPY HOUR QUALIFICATIONS**  
(must achieve Happy Hour 2/3 months to come to happy hangouts)

1. PERSONAL TEAM BUILDING MEDAL (3 OR MORE NEW TEAM MEMBERS SIGNED)
2. TEAM \$2,000 (YOU + AT LEAST 1 TEAM MEMBER ORDERING \$2,000 WHOLESALE TOTAL IN THE MONTH)
3. \$650 PERSONAL WHOLESALE & 1 NEW TEAM MEMBER SIGNED IN THE MONTH

**BOSS**

**APRIL 2024 - BLESSED BEELIEVERZ**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
31 <b>HAPPY EASTER</b>	01 <b>Meet Up Monday</b> 6:00-8:00pm EST in Person @ Beehive Studio 301 N Pine Meadow Dr. Debary, FL Virtual Option: Zoom: beez1 <b>CHAPTER 15</b> <b>March Month-End</b>	02	03 <b>HAPPY HOUR ZOOM</b> 1:00pm EST on ZOOM must qualify to attend	04	05	06 <b>Saturday Skincare Social</b> 10am-12pm @ Debary Executive Center 301 N Pine Meadow Dr Debary, FL 32713
07 <b>Submit</b>	08 <b>MILLION \$ MOVERS &amp; SHAKERS</b> 6:00-8:00pm Debary Executive Center 301 N Pine Meadow Dr, Debary, FL	09	10 <b>RIISING RED RUMBLE</b> 7:00 EST / 6:00 CST REDS are invited to attend	11 <b>DREAM BIG! EMPOWERED BY PINK MARKETING EVENT ON ZOOM</b> 4pm AX   5pm PST   6pm MST 7PM CST   8PM EST	12	13
14 <b>Submit</b>	15 <b>Meet Up Monday</b> 6:00-8:00pm EST in Person @ Beehive Studio 301 N Pine Meadow Dr. Debary, FL Virtual Option: Zoom: beez1 <b>CHAPTER 16</b>	16 <b>Pre-Soar Prize Zoom 10pm ET</b> must qualify to attend	17 <b>SUMMER PCP ENROLLMENT DEADLINE</b>	18 <b>FL Director/Reds Meeting</b> 10am-Noon Center @ Deltona	19	20
21 <b>Submit</b>	22 <b>Meet Up Monday</b> 6:00-8:00pm EST in Person @ Beehive Studio 301 N Pine Meadow Dr. Debary, FL Virtual Option: Zoom: beez1 <b>CHAPTER 17</b>	23	24 <b>Power Hour Booking @ 1:00pm EST</b> Zoom 954-240-6092 <b>ALL ARE INVITED TO ATTEND!</b> <b>WINNING WEDNESDAY</b> 8:30EST / 7:30 CST zoom id: 3372906173 PW: shine	25 <b>Spring Showers Body Care Event</b> *no samples* Virtual Pampering Session 7:00 pm EST on Zoom	26 <b>Happy Hangout - 24 hours of power</b>	27
28 <b>Submit</b>	29 <b>Meet Up Monday</b> 6:00-8:00pm EST in Person @ Beehive Studio 301 N Pine Meadow Dr. Debary, FL Virtual Option: Zoom: beez1 <b>CHAPTER 18</b> <b>Seminar Registration Opens for Consultants</b>	30	01	02	03	04

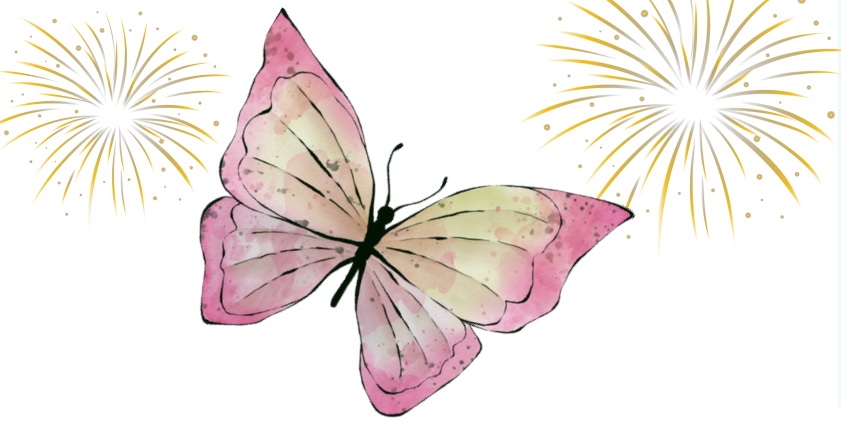


# A1 CLUB ACHIEVERS

Jodie Cooper  
 Josie Knitter  
 Christi Rossi  
 Christian Cisneros  
 Audrey Sylvain  
 Maria Irizarry  
 Janel Mills  
 Sandra Swarts  
 Michele Martineau  
 Lizzette Rivera

Cheryl Davis  
 Marcella Johnson  
 Carol Vanderploeg  
 Vicki Smythe  
 Shannon Myers  
 Walter DAndrea  
 Mary Hanneman  
 Jenein Hamilton  
 Wendy Chacon  
 Elizabeth Rorie

Martha Woods  
 Sheri Kelly  
 Elvira Irish  
 Chris Sekunna  
 Julia Fink  
 Retha Thompson  
 Jordan Cisneros  
 Angelia Ruff  
 Jill Albert



## APRIL CELEBRATIONS!



# celebrate

### HAPPY BIRTHDAY



Christina Alverio  
 Meredith Baden  
 Katherine Blix  
 Christian Cesneros

Irene De Jesus  
 Evelyn Pagan  
 Maria Ramos  
 Angelia Ruff

### HAPPY MK ANNIVERSARY

Avelina Diaz  
 Selina Felton  
 Jaclyn Miller

Olga Flores  
 Cherle Stapleton



# UNDERSTANDING Activity Status & Discount

A1	A2	A3	I1	I2	I3	T1	T
active month 1	active month 2	active month 3	inactive month 1	inactive month 2	inactive month 3	terminated month 1	remaining months
Place at least a \$225 wholesale section 1 order & receive the Earned Discount Privilege of 50%. Additional orders of any size this month are also 50% off.	Earned Discount Privilege of 50% on any size order.  A cumulative wholesale order of \$225+ in either of these 2 months will reinstate your A1 Status.		No product ordering discount.  Must place at least a \$225 wholesale section 1 order to reactivate and receive the Earned Discount Privilege of 50%.			Will permanently lose all Team Members if no minimum \$225 wholesale section 1 order is placed this month.	After 12 months of not ordering you are no longer a Mary Kay Consultant and must sign a new agreement.
Earned Discount Privilege (EDP) Use of Customer Delivery Service (CDS) Receive Commissions on Team Member Orders Counts as an ACTIVE unit/team member Receives the Applause magazine			No EDP No CDS Forfeits Recruiting Commissions earned Receives the Applause magazine			No EDP No CDS Cannot Recruit No Applause magazine	

**Earned Discount Privilege works this way:** You receive a 50% discount on any Section 1 wholesale order when you order a minimum \$225 wholesale (\$450 retail). You will continue to receive a 50% discount on any Section 1 product order (regardless of size) as long as you remain "Active".

**"Active" status:** The month you place a minimum \$225 wholesale order (\$450 retail) and the two following calendar months you are considered "Active." As long as you remain "Active" you receive your Earned Discount Privilege and 50% discount buying power plus the privilege to use the Customer Delivery Service (as long as you also maintain a Propay account)! The \$225 wholesale minimum may be accrued **cumulative** during any single month period. For example, should you already be "Active" and take advantage of your Earned Discount Privilege and place two wholesale orders during a single month period totally \$225 wholesale cumulative during that month period; you would start over again with the month being your **NEW "Active" Status (A1)** and you would have two further months of "Active" status available after that month.

	JAN	FEB	MAR	APR	MAY
\$0 INACTIVE	\$0 INACTIVE	\$225 WHOLESALE A1	\$0 A2	\$0 A3	\$0 INACTIVE
\$225 WHOLESALE A1	\$225 WHOLESALE A1	\$225 WHOLESALE A1	\$0 A2	\$0 A3	\$0 INACTIVE
\$225 WHOLESALE A1	\$225 WHOLESALE A1	\$0 A2	\$80, \$145 WHOLESALE A1	\$180 A2	\$225 WHOLESALE A1

# Christi Rossi

212 HAVERFORD CT  
DEBARY, FL 32713

**8 OUT OF THE GATE PROMOTION EXTENDED  
UNTIL JUNE 30, 2024!**



- Must be active
- Must finish with 24 active team members
- Must qualify in one, two, three or four months
- \$13,500 cumulative team wholesale in one, two or three months or \$18,000 cumulative DIQ team wholesale in four months
- \$4,000 minimum team wholesale each month
- DIQs may contribute up to \$3,000 in personal wholesale **BOSS**

*Beez*  
**MEET UP MONDAY**

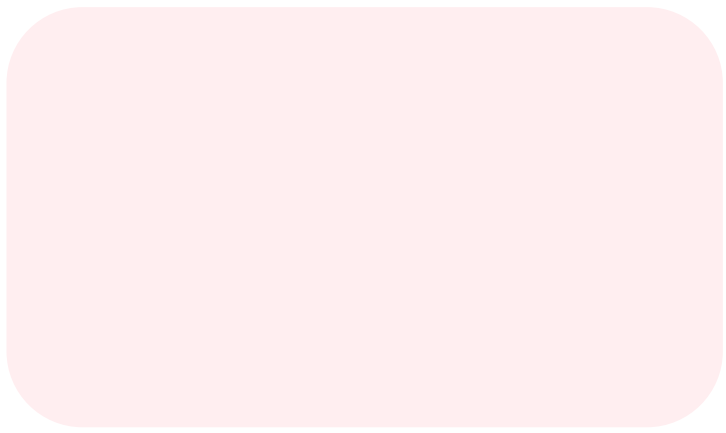
Join us Monday evenings in person or on Zoom as we read & study Atomic Habits by James Clear & Dive into the Boss Babe Series "Be A Risk Taker"

**Beehive Studio: 301 N Pine Meadow Dr, Debary, FL**  
(Doors open at 5:45)  
**6:00-8:00pm EST**

beez1

Hosted by Sales Director  
*Christi Rossi*

## To the Fabulous



### DIRECTORS IN QUALIFICATION



### ELITE TEAM LEADERS



### TEAM LEADERS

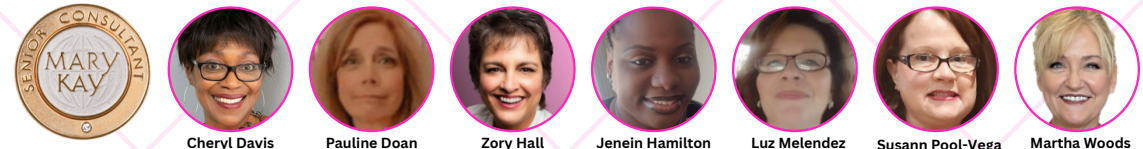


### STAR TEAM BUILDERS



Lynelle Colon    Ada Anderson    Janel Mills    Christian Cisneros

### SENIOR CONSULTANTS



Cheryl Davis    Pauline Doan    Zory Hall    Jenein Hamilton    Luz Melendez    Susann Pool-Vega    Martha Woods

*Blessed  
Beelieverz*

